

# The Arab American University Faculty of Graduate Studies "The Role of Strategic Planning in Sustaining the Palestinian Non-Governmental Organizations under Funding Constraints"

By

Hasan Abid Ghroof 201712592

**Supervisor** 

Dr. Majeed Mansour

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## Thesis Approval

## "The Role of Strategic Planning in Sustaining the Palestinian Non-Governmental under Funding Constraints"

This Thesis was defended successfully on.....19.06.2022......and approved by:

Dr.Majeed Mansour		
Supervisor	Signature	Date 16.11.2023
Dr.Abdelrahman Alamarah Tamimi	RE	2
InternalExaminer	Signature	Date
Dr. Mohammad Awwad	Eng flot DA	20/11/2023
ExternalExaminer	Signature	Date

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**Declaration** 

I declare that this thesis has been composed by me and is based on my own work,

unless stated otherwise. I confirm that this Master's thesis is my own work and I

have documented all sources and material used; no other person's work has been

used without due acknowledgement.

All references and verbatim extracts have been quoted, and all sources of

information, including graphs and data sets, have been specifically acknowledged.

Name: Hasan Ghroof

Signature: .....

#### Acknowledgment

The purpose of the research is to strengthen and enhance the sustainability of Palestinian NGOs in light of utilizing the strategic planning approach and tools. This includes analyzing the current issues of Palestinian NGOs in terms of relying on the donor agenda and financial constraints well as identifying the national and international roles of those donors in shaping the national priorities and needs. By analyzing the gaps in long-term planning and the absence of strategic thinking regarding programs' implementation, building the staff capacities, and diversifying the funding channels as internally and externally.

This research will deepen our understanding of the importance of administrative and financial sustainability for Palestinian NGO's by providing a set of technical and strategic recommendations. To improve the quality of NGOs' ongoing work, align needs, and promote the decision-making process' independence.

Now as my thesis has been completed, first, I would like to express my gratitude to Almighty Allah to enabling me to complete this research. I would like to thank everyone who supported the research from the very beginning, and I'd like to use this opportunity to express my gratitude to all of the organizations and individuals that helped make this research a reality. I am also thankful to the people who have made the essential information accessible to me. My appreciation especially goes to my supervisor, **Dr. Majeed Mansour**. and my sincere thanks to my Family, colleagues and friends. (**Ms. Nariman Rajab, Ms. Raghda D'aboub**)

## The Role of Strategic Planning in Sustaining the Palestinian Non-Governmental Organizations under Funding Constraints

#### By

Hasan Abid Ghroof

#### **Supervisor**

Dr. Majeed Mansour

#### **Abstract**

It is worthy to mention that the research idea came after US president Donald Trump's decision in 2018, to cut the financial support for both the Palestinian Authority and NGOs, since the financial support has been used as a political card to change some official attitudes, based on that a collapse that have occurred among the PNGOS in terms of closing programs and staff downsizing. I came up to tackle the sustainability approach as way out of such threat.

Consequently, the purpose of this thesis is to investigate the mediating role of strategic planning in the impact of conditional funding on achieving sustainability in the Palestinian NGO sector.

The descriptive-analytical approach has been used throughout the structured interviews. The sample consisted of 20 key workers from INGOs, NGOs, and CBOs. (28) questions designed by the scholar in light of previous studies were used to assess the following research questions: \_.

• What are the attitudes of the INGOs directors working in the Opt. towards the sustainability of the projects in the present of fundraising obstacles?

- What is donor's role in building the financial and managerial capacity for PNGOs?
- How can Strategic Planning improve the PNGO's financial and administration Sustainability? And which methods can be adopted?

To accomplish the research, I employed a participatory approach and used one main method to complete the research:

• conducting structured interviews with PNGOs key workers

In addition, the research used a number of steps to achieve its overall goal and subobjectives, including a literature analysis, data collection, and interviews with members from international NGOs, national NGOs, and community-based organizations (CBOs).

This conclusion may be useful in making future funding decisions. Particularly for the development agencies that may have previously relied on grants as their primary financing source, now is the time to change to a strategy that mainly relies on mutuel contributions and NGOs' aspirations. The correct financing option can be found by studying the various types of sustainability that are accessible and how they can be used to best fulfill the needs of the NGOs.

At the end, I'd like to use this opportunity to express my gratitude to all of the organizations and individuals that helped make this research a reality. We expect that the information made accessible as a result of it would assist various parties in creating their implementation plans based on reliable data. I also hope that it will encourage lawmakers to better plan the NGO sector's participation in future strategies, interventions, and plans.

#### List of Abbreviations

AAUP	Arab American University Palestine		
СВО	Community Based Organization		
DFID	Department for International Development		
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit		
INGO	International Non-Governmental Organization		
NGO	Non-Governmental Organization		
NGSO	Palestinian non-governmental sector		
NNGO	National Non-Governmental Organization		
OPT	Occupied Palestinian Territories		
PNGO	Palestinian Non-Governmental Organization		
SP	Strategic Planning		
SWOT	OT Strengths, Weaknesses, Opportunities and Threats.		
UNDP	United Nations Development Programme		
USAID	United States Agency for International Development		

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## **Table of Definitions**

TERMS	DEFINITION	REFERENCE		
Strategic Planning	"It is an integrated organization process carried out by the organizations aims to answer some of the questions that concern the institution in the future and is interested in defining the vision general Goals and objectives of the long-term of the institution and how to reach these goals and achieve it."	(Leslie, 2014)		
NGO (Non- Governmental Organization)	"A non-governmental organization (NGO) is a non-profit organization that operates outside of government." NGOs, sometimes known as civil societies, are non-governmental organizations (NGOs) that are organized on a local, national, and worldwide level to serve a social or political aim such as humanitarian reasons or the environment."	(Jean Folger, 2021)		
Sustainability	"In its broadest sense, sustainability refers to something's ability to maintain or "sustain" itself across time."  Physical and natural resources, environmental deterioration, and social resources all set limits to sustainability in business and policy. As a result, long-term effects of any policy or corporate practice on people, the economy, and the environment are emphasized in sustainable policies. The concept is typically associated with the belief that unless significant changes are made to the way the world is managed, it would decline irreversibly.	(Daniel Thomas Mollenkamp, 2021)		
*Conditional funding are financial transfers from one level to another that impose constraints on the recipient organization's use of the transferred funds, either through competitive project awards or more general block grants. The conditions could be either monetary or substantive. In other		(Jeremy L. Hall and Michael W. Hail, 2016)		

words, the grantor utilizes these funds to elicit certain responses from the grantee in order to align the policy objectives of the lower-level organization with those of the higher-level organization. The more strings attached to the grant, the less flexible the program becomes for the beneficiary organization."

## **CHAPTER ONE:**

## **INTRODUCTION**

#### 1.1 Introduction

When it comes to the realities of development in Palestine, it's clear that non-governmental organizations (NGOs) are one of the most essential players in the process. The civil society domain includes NGOs. These are non-governmental organizations (NGOs) that began working in the domains of assistance and resilience prior to the signing of the Oslo Accords with Israel in 1993. It is important to note that Palestinian non-governmental organizations (NGOs) have played a major role in Palestinian socioeconomic development and have achieved a number of notable accomplishments in terms of amplifying civil society's voice by promoting social justice and human rights values. Aside from improving public services like health and education, as a direct result of the security environment in the Palestinian territories, there is a political vacuum and a lack of political stability and economic prosperity.

As a result, the goal of this research is to better understand the scope of NGOs' activities in order to answer the study's main research question: what happens if financial support for Palestinian NGOs is cut off? taking into account the most important aspects that contribute directly or indirectly to the maintenance of such support, such as foreign funding, as well as the consequences that may impact its sustainability, decision independence, and degree of national social volunteerism. The necessity of investigating the long-term viability of PNGOs stems from the fact that NGOs in the oPt are a diverse and unstructured group of actors responsible for a wide range of activities and expenditures. According to a 2011 assessment published by EU specialists, NGOs are in charge of more than 90% of activities in the occupied Palestinian territories (oPt), PNGOs are also significant

since they work in all development and humanitarian areas and absorb the greatest pool of qualified Palestinian human capital and a wealth of information and knowledge. They've also built strong ties between both the oPt and the rest of world.

Consequently, as part of completing the requirements for the Master's Degree in Strategic Planning and Fundraising at the Arab American University in Palestine, I seek, through the thesis requirements, to understand the correlations between strategic planning and the sustainability of PNGOs, amid the limitations imposed on technical support and funding for the development process in Palestine.

This study had two purposes: (a) to examine the possible implications that undermines NGOs' sustainability in light of the foreign funding, decision independency, and the non-alignment purposes. And (b) to explore the best ways of enhancing the NGOs' sustainability, through promoting the best practices that the Palestinian NGOs have formulate in order to gradual disengagement from the dominance of the external agenda and conditional funding

#### 1.2 Study Background

In his first year as president (2016–2020), Trump worked to gradually cut the financial aid that had been allocated to the Palestinians in the US budget for decades, including stopping funding for the United Nations Relief and Works Agency for Palestinian Refugees (UNRWA) and cutting financial aid allocated to the Palestinian Authority and NGOS. Under a new US law, recipients of foreign aid are more vulnerable to counterterrorism-related lawsuits.

As such, it is important to have a clear and specific definition of NGOs in oPt to lay a strong foundation for the research study. As such, Professor Baker Yassin, a political scientist at Al-Najah University in Nablus, oPt, in his article on "The Chaos of NGOs in Palestine," states that in many cases, civil society organizations and international organizations fall under the category of NGOs, and this is due to the existence of a broad definition of what "NGOs" means. Such similarities between the two categories came about because of their similarity in scope of work, source of funds, and work mentality.

This is coupled directly with the absence of reliable data for the number of (CSOs) and (NGOs) in general. And Yassin points out in his article that there is a lack of valid data "According to recent estimates, that the number of NGOs in the oPt is 3,600, distributed in 2,800 of them are in the West Bank and 800 in the Gaza Strip. And 65% of these organizations have a payroll of an average of 18 workers per organization and these organizations create more than (40,000) job opportunities". In terms of financing, I found that the funding of PNGOs takes place through direct channels with the funding agencies/donors most of the time and outside the framework of the general budget of the Palestinian Authority (PA). However, Yassin believes that NGOs have played an important role in the development process, and there is no doubt that the foreign funding to PNGOs even outside the framework of PA general budget has contributed in bridging a part of the financing gap.

Although there are no accurate data for the volume of foreign funding for PNGOs but Dr. Yassin's article presented some figures that can be relied on determining the size of foreign funding and the development process by NGOs.

Nevertheless, the study demonstrated that PNGOs have received \$800 million during the first nine months of 2015". While according to official government estimates for the year 2015it was revealed that a cash inflow to the Palestinian territories of more than one billion dollars which is about one-quarter of the PA's annual budget of that year.

Based on the information presented above, which reveals the significant role that NGOs play in Palestinian society, a critical question arises regarding the sustainability of these NGOs in carrying out their work to eradicate poverty and achieve development.

#### 1.3 Problem Statement

The Palestinian economy is heavily reliant on international aid because of political conflict and political agreements, in parallel with the absence of control over its economic resources. This indicates the dire need for more systematic interventions in the Palestinian development process beyond relying on external funding. The fact that existent development programs have different agendas and the uneven distribution of funds by the Palestinian government based on the public national budget is affecting its capacity to develop a holistic approach to local community development.

A unified vision for sustainable development among different actors and sectors remains unavailable, yet it is indispensable. The issue of the reliability of funding sources on external parties was considered as one of the main problems that deepens the dependency factors for the donor's agenda and objectives, which in many cases do not harmonize with the Palestinian society's needs and aspirations.

Moreover, in the current Palestinian context, we can assume that the PNGO's conditional funding constitutes a critical threat that hinders NGO sustainability and growth. As such, PNGOs' sustainability plans have to take into consideration the role of strategic planning in terms of enhancing the PNGOs' sustainability under an organized and controlled funding process, to ensure the effectiveness of strategic planning in responding to the financial weaknesses that undermine performance and growth.

#### 1.4 Research Objectives

The main objective of this Thesis is to identify The Role of Strategic Planning in Sustaining the Palestinian Non-Governmental Organizations under Funding Constraints. This main objective is divided into three sub-objectives as the following:

- Understand the concept of non-governmental organizations and their funding sources
- Identify the sustainability and growth factors of NGOs in Palestine
- Address the results of the role of strategic planning in enhancing the sustainability of NGOs

#### 1.5 Research Questions

The research questions that would be answered in the course of this research work includes three main questions, those questions are related to the NGOs sustainability dimensions and their components.

- What are the attitudes of the INGOs directors working in the Opt. towards the sustainability of the projects in the present of fundraising obstacles?
- What is donor's role in building the financial and managerial capacity for PNGOs?
- How can Strategic Planning improve the PNGO's financial and administration Sustainability? And which methods can be adopted?

#### 1.6 Research Significance

Through this study, we look forward to addressing the implications of the cessation of funding for the active PNGOs in the development sector and the role of strategic planning in minimizing the negative effects of any potential financial risks, through mapping the PNGOs' financial hazards and possible treatments. And we are looking forward to building a prediction model based on regression analysis to forecast the amount of financial sustainability for the PNGOs.

The study will assess the role of strategic planning in keeping the Palestinian NGO afloat in the face of recent funding constraints. Furthermore, the study will address the appropriate interventions of strategic planning on the level of avoiding sustainability risks and highlighting potential opportunities, in accordance with Palestinian national development policies.

Finally, as strategic planning dimensions for the PNGOs sector in Palestine have not been identified yet in term of enhancing the sustainability, this study can be used as a roadmap for the PNGOs to help them in achieving the maximum benefits of the strategic planning.

#### 1.7 Limits of the Research and its determinants

- > shortage of time
- > Overlap of existing information and ideas on the subject of the study
- > Lack of opt context references
- > The nature of the topic under study.

# **CHAPTER TWO**

LITERATURE REVIEW

#### 2.1 Summary of the Literature Review

The understanding of the effect of NGO external funding is essential in developing a framework that results in enhancing the NGO sector's sustainability. This literature review provides an understanding of the theoretical framework that explains the strategies and background information regarding NGO funding and the role of strategic planning. The empirical structure includes evidence from literature and studies on the implementation and benefits of strategic planning. There is an indepth summary of the information at the end of the review that provides a recap of this literature review.

#### 2.2 Theoretical Background and Empirical Studies

#### Introduction

This chapter is divided into two sections: the first dealing with the theoretical framework, which includes strategic planning (SP) (concept, importance, characteristics, and justifications, dimensions, and obstacles). The competitive advantage (sustainability) (concept, importance, characteristics, and dimensions). In addition to the conditional funding (concept, importance, and dimensions), In the second section, the researcher will deal with previous Palestinian and foreign studies, which dealt with (SP), (Sustainability), and conditional funding.

#### PART 1: Theoretical Background

#### Strategic Planning

#### The Concept of Strategic Planning

The process of selecting a company's long-term goals and then deciding the best technique for accomplishing those goals is known as strategic planning. Strategic planning is the process through which an organization defines its strategy or direction and decides how to use its resources, such as capital and people, to pursue that strategy.

(SP)includes the allocation of resources, priorities, and actions to achieve strategic objectives. (SP) consists of planning processes that are implemented in companies to develop strategies that may contribute to performance (Tapinos, Dyson, & Meadows, 2010). (SP) is a process used to position the organization by setting priorities for its use of resources according to the objectives set, trying to direct and develop them over time (Bryson, 2011).

Ducker & Ducker (2013) define "systematic process" as a systematic process for making more systematic future decisions, organizing attempts to achieve these decisions in a systematic manner, and testing results against expectations through organized reactions. (SP) is a strategy component; it is a proactive approach to coping with the future. Furthermore, (SP) is defined as "the process of establishing and sustaining strategic alignment between an organization's evolving marketing possibilities" (Kotler & Murphy, 2010).

In addition to Bryson's (2014) definition of strategic planning, (SP) is a management tool that is used for one purpose only: to help an organization do a better job by focusing its energy, ensuring that all members of the organization are

working toward the same goals, and assessing and adjusting the organization's direction in response to a changing environment. In a nutshell, strategic planning is a planned effort to make crucial decisions and activities that define and steer what an organization is, does, and why it does, with an eye toward the future. In the 1970s, nonprofit organizations like colleges and charities introduced (SP) into management (Liu & Li, 2016).

According to the aforementioned definitions, (SP) consists of allocating resources, priorities, and activities, prioritizing according to objectives, and measuring performance results against expectations in a regular procedure. Strategic planning is a management tool that aids in aligning the organization's goals as well as reviewing and revising the organization's course in response to changing circumstances.

SP is defined by the researcher as an administrative procedure for developing and maintaining a relationship between the organization's objectives and aspirations and the right rearrangement of operations that will bring future growth and profitability.

#### The Importance of Strategic Planning to NGOs

A goal is nothing more than a wish without a strategy. It is also true in the domain of non-governmental organizations. Even though a company has a goal and a vision, it may be heading in the wrong direction because these are very broad statements that do not provide a clear direction or "steer" the organization. It requires a lot of churning of ideas and experience sharing among all the key

stakeholders to have a clear and practical plan, which will drive the board to create a strategic plan for the organization.

A strategic plan aids NGOs in gaining a better understanding of their capabilities, issues, and resources. Understanding these areas allows businesses to assess their strengths and capitalize on possibilities. SWOT analysis is a commonly used tool for generating strategy plans (Strengths, Weaknesses, Opportunities, Threats).

As well as Strategic planning is critical to an organization's success because it gives it a sense of direction and establishes measurable objectives. Strategic planning is a technique that may be used to guide day-to-day decisions as well as to evaluate progress and change strategies as you move forward.

It might also be claimed that excellent governance is impossible without a strategic plan. The objective and vision with which the organization was founded must be balanced with present problems and the complicated environment in which the organization operates.

NGO's around the world have experienced drastic changes in their external and internal environments as a result of the terrible changes that have occurred in the world in recent years. These changes have been reflected in declining financial support, rapid technological advances, changing demographics, and old academic programs. As a result, a large number of non-governmental organizations (NGOs) have been involved in (SP) "making strategic modifications beneficial to adapt to a quickly changing environment" (Mckay, 2011). The issues that organizations face today, according to Hassanien (2017), heighten the need for building a new and innovative model for strategic analysis and planning to help them meet these crucial challenges and assure their continued existence.

(SP) is vital for the success of NGOs, according to Fathi & Wilson (2019), because it allows the organization to examine its current condition and forecast the future. In a competitive global environment, NGOs, like other organizations, must employ a comprehensive (SP) framework for growth and prosperity. (SP) is critical for effective resource allocation in any company. Some non-profits demand a strategy plan before receiving financing (Auld, 2010). The strategic plan aids in the development and strengthening of the NGO's competitive position. However, each NGO mission, which is an important part of the strategic plan, has diverse beneficiaries, and it is impossible to reach an agreement since different beneficiaries interpret the organization's mission differently (Montesinos, Carot, Martinez, and others).

#### Characteristics and Justifications of Strategic Planning

Strategic planning is a continuous and regular process in which individuals make decisions about what they want to happen in the future, how they want to get there, and how success will be assessed and evaluated.

While the term "strategic" comes from the military, in his book "The Practice of Management," published in 1955, Peter Drucker emphasized the importance of strategic decisions. He defined strategic decisions as "all decisions on corporate objectives and strategies to achieve them" at this point.

In general, the (SP) may be attributed to its unique, renewable, and flexible properties, which allow it to respond to environmental changes and data. (Latif, Gohar, Hussain, & Kashif, 2014) demonstrated that the successful (SP) technique

contains a set of features, including a real vision and purpose, as well as a framework for action rather than just physical predictions.

Strategic planning has a successful procedure with full backing from senior management, and the (SP) process involves employee engagement and management. (Ugboro & Obeng, 2016). The SP process separates and clarifies specific duties, as well as establishes and confirms financial benchmarks for results (Montesinos et al., 2008). In addition, the (SP) approach is adaptable and pragmatic, rather than a political negotiation process (Tapinos et al., 2015).

In other words, a successful strategy has four key characteristics: straightforward, consistent, and long-term goals; a thorough awareness of the competitive environment; an objective assessment of resources; and effective implementation.

#### The Dimensions of Strategic Planning

Researchers explore the SP topic in a variety of ways, and strategic planning can come in a variety of sizes and shapes. (Olsen, 2016). The following components of the SP were developed: The mission statement, which is a thorough expression of the purpose and aspiration, takes into account what the organization wants to achieve and how it wants to achieve it. Every objective must be as "SMART" as possible: Specific, Measurable, Achievable, Realistic, and Time-based. A vision statement is a brief statement of the organization's future. To know what the organization is and how it will be in five years or more, objectives must include long-term goals, and every objective must be as "SMART" as possible: Specific, Measurable, Achievable, Realistic, and Time-based. And there's the SWOT

Analysis, which includes a quick rundown of the company's current situation, including its strengths, weaknesses, and prospects.

The strategic selection option phase of the environmental analysis phase is the reference in the sequential and interrelated process, where strategic alternatives and best identification are presented in accordance with the principles established by the choice process itself, which is based primarily on the environmental analysis outcomes described in the preceding steps (Raji & Nazem, 2012), (Krmasheh, 2010), and monitoring and evaluation: The institution should adopt ways to track the implementation of the organization's strategy and plans on a regular basis, and to make this easier, effective compliance processes tailored to the organization's needs should be implemented.

As a result, the board must collect all the necessary information and identify and clarify differences between planned and actual performance as part of this risk management (Snelling, 2012). The organization should apply appropriate strategies and plans and evaluate them on a regular basis, taking into account the company's objectives, goals, and values (Tracy, 2012). (Olsen, 2016).

Strategic planning includes the following elements, according to Meers & Robertson (2017): formality of (SP), usage of (SP) techniques, and management participation in (SP), employee participation in (SP), and hurdles to (SP) implementation. In contrast, Kraus, Harms, and Schwarz (2006) looked at six aspects of SP (Formality, tools of planning, employee participation, implementation of planning, time horizon and control).

#### Obstacles to the Implementation of Strategic Planning

(1) Change Issues: In light of future conditions, SP functions more as a limiting factor. In a complex and fast changing environment, the emergence of new problems is frequently increased by consequences, making planning extremely challenging. In long-term planning, the issue of change is more complicated.

Present circumstances tend to weigh heavily in planning, and by overshadowing future needs, errors of judgment might occur. Changes in technology, donor goals and aspirations, business situations, and a variety of other reasons occur frequently and are often unpredictable. In such circumstances, planning efforts completed in one era may not be applicable in another due to the vast differences in conditions between the two periods.

- (2) Human Failure: There are a variety of reasons why people fail to plan, both in terms of formulation and implementation. Lack of commitment to planning, failure to develop sound strategies, lack of clear and relevant objectives, tendency to overlook planning premises, failure to see the scope of the plan, failure to see planning as a rational approach, excessive reliance on past experience, failure to use the principles of limiting factors, lack of top management support, lack of delegation of authority, and lack of adequate control techniques.
- (3) Lack of Accurate Knowledge: The lack of accurate information and facts about the future is the first fundamental restriction on strategic planning. Planning is concerned with future action, and the quality of that activity will be influenced by the accuracy of future event forecasting. Because no manager can entirely and properly forecast future events, planning may cause operational issues. This issue is exacerbated by a lack of precise premises formulation. Managers are frequently

unaware of the numerous circumstances in which they must formulate their planning efforts.

- (4) Inflexibilities: During the strategic planning process, managers must deal with a set of defined variables. These variables could be internal or external to the organization. These frequently provide a lot less leeway when it comes to action planning.
- (5) Time and Cost: During the strategic planning process, managers should consider both time and cost considerations. Because planning tools have no precise limit, the various processes of planning can go as far as they can. However, due to time and financial constraints, planning fails.

Every manager in the organization has a time restriction, and if they are drafting extensive reports and instructions beyond a certain level, they are jeopardizing their efficacy. Spending too much time securing information and trying to fit it all into a little amount of time is inefficient in the workplace.

#### **Conditional Funding**

#### The Concept of Conditional Funding

Conditional funding is financial transfers from one level to another that impose constraints on the recipient organization's use of the transferred funds, either through competitive project awards or more general block grants. The conditions could be either monetary or substantive. In other words, the grantor utilizes these funds to elicit certain responses from the grantee in order to align the policy objectives of the lower-level organization with those of the higher-level

organization. The more strings are attached to the grant, the less flexible the program becomes for the beneficiary organization.

Financial matching requirements are usually expressed as a percentage of the grant amount or as a percentage of total project expenses, and they must be met from local income. As a result, organizations may choose to compete for them or not, depending on their local requirements and policy goals.

#### The Dis- advantage of Conditional Funding

Funding is essential because it allows NGOs to operate and keeps their operations going. In addition to fulfilling organizational goals, building successful relationships, collaborations, and other cooperative arrangements helps NGOs connect with their beneficiaries, their unmet needs, and problems.

#### The Dimensions of Conditional Funding

- Competitive Grant On the Basis of Merit.
- Formula Grant On the Basis of a Predetermined Award...
- Renewal Grants for Continuation...
- Pass-Through Grants These are grants that are issued by a federal agency.
- Formula (non-competitive) Grant Applications.
- Competitive Grant Applications

#### Sustainability

#### The Concept of Sustainability

Because of the ever-changing business environment, predicting the survival of any organization in today's world has become nearly impossible. The majority of organizations would adopt plans to ensure their sustainability, and non-governmental organizations are no exception, as they too aim to survive in the long

For today's managers, the largest task is figuring out how to manage with both the changing environment at work and the constraints, challenges, and risks that come with it. At any one time, some NGOs are experiencing severe turbulence, while others appear to be working in relatively steady conditions. Because of environment in which these NGOs work is never static, the rate and ambiguity of change varies greatly from one NGO to the next, industry to industry, and nation to country.

What does it mean to be environmentally friendly? The concept of sustainability lies at the heart of what this concept represents. As a result, sustainability is built on three pillars: the economy, community, and the environment. Profit, people, and organization are the informal names for these things. To handle the specific problems that businesses confront today, organizations must have enough leadership, endowment, global expertise, and change strategies.

PNGOs can become sustainable in a variety of ways, including cutting costs, preventing corruption, implementing a clear strategic plan, conserving professional staff, securing ongoing funding, using sustainable materials, making their projects sustainable, and implementing sustainable income generation mechanisms.

In our situation, a long-term NGO is one that can carry out its objective while also meeting the demands of its main stakeholders, particularly its beneficiaries and supporters. As a result, rather than being an end in itself, sustainability should be viewed as a continuous process.

#### The Importance of Sustainability in NGOs

The role of an NGO toward sustainability should take into consideration the following areas: enhance institutional capacity to sustain activities among target people over time; maximize effect by providing high-quality services and products; reduce financial vulnerability; and develop a variety of institutional and financial assistance options

In other words, an NGO's ability to create a relevant mission, adopt sound management techniques, and develop multiple sources of income that ensure the continuity of quality activities and services as well as coverage of target people is defined as sustainability.

Based on the findings of this study, it is expected to benefit the organization's stakeholders as well as a variety of other groups in the following ways: First and foremost, the study will allow stakeholders to determine whether their operations can be contained in the long run, as well as how best to carry out their processes in a manner that will ensure the NGOs' long-term sustainability, especially in this dynamic environment. Second, managers will use the study's findings to design effective organizational tactics. The research will also help donors and NGOs have a better understanding of the context in which they are providing funds. Finally,

the government will have access to the data. Finally, the findings will be used by the government to formulate policy in terms of adjusting donor support methods.

#### Characteristics of Sustainability

Establishing a fully "sustainable" NGO is a multifaceted challenge that includes both internal variables such as organizational capacity building and external factors such as creating a more supportive regulatory environment and securing finances for NGO initiatives. Indeed, Irish and Simon (1999) emphasized that before an NGO can strive to attain financial sustainability, it must first develop organizational and self-governing capabilities, and that a robust legislative framework for the NGO sector is a prerequisite for both. While ensuring organizational sustainability necessitates more than simply ensuring financial sustainability, generating a stable source of funding is one of the most universally recurrent and perplexing challenges for NGO professionals, fund-raisers, and policy analysts in almost every region of the world.

Szentendre (1997), for example, provided strong data on the battle of Central and East European NGOs for long-term funding. According to the information presented, approximately 75% of NGOs questioned rated their financial situation as low, very poor, or unstable. When compared to support from national individual donations, membership dues, governmental grants, and service fees, it also shows that financial support from overseas donors is the main source of NGO funding in that region.

#### The Limitations of Sustainability

Essentially, a strong strategy for long-term financial sustainability for such an NGO should be founded on the principle of "source diversification" to avoid reliance on a single source of funding, whether international or local. A technical plan for NGO financial sustainability would be to rely on foreign funding for as long as feasible while also putting up maximum effort to build other local and self-financing options to the point where they are fully utilized. NGOs will be able to steadily improve their sustainability while broadening their funding sources by doing so.

#### PART 2: Empirical Studies

- 1. NGO Non-Governmental Organization
- 2. SP Strategic Planning
- 3. Sustainability
- 4. CF Conditional Funding

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#### Empirical Studies (1) Non – Governmental Organization

#### (NGO) Global and Palestinian Studies

#	The Author / Date of publication	Title of Study	Aim of Study	Design of Study	Conclusion	Recommendation
1	Michael Edwards David Hulme /Volume 24, Issue 6, June 1996,	Too close for comfort? the impact of official aid on nongovernmental organizations	The influence of this trend on NGO/GRO programming, performance, legitimacy, and accountability is examined in this article. It finds that most of the justification for stressing the function of NGOs/GROs is based on ideology rather than empirical evidence.	Qualitative	(Michael Edwards David Hulme) doubted the effective of external aid impact on NGOs in his article (Too close for comfort? the impact of official aid on nongovernmental organizations, 1996), as he announced that "there are signs that greater dependence on official funding may compromise NGO/GRO performance in key areas, distort accountability, and weaken legitimacy1." And the influence of this tendency on NGO/GRO programming, performance, legitimacy, and accountability was examined in this article. Since the bilateral and multilateral donor agencies are eager to fund nongovernmental organizations (NGOs) and grassroots organizations (GROs). On the basis of their economic efficiency and contribution to "good governance"	In light of that, we can claim the negative relationship between the external aid and NGOs performance, regarding the vogue impact, poor legitimacy, and unsustainable programs as direct results of external aid dependency.
2	Deborah Bräutigam / October 20, 1999	Aid Dependence and Governance	The political economy of aid dependency is examined in this paper. Large quantities of	Qualitative & Quantitative	(Deborah Bräutigam) also discuss the NGOs tendency to rely on foreign aid in his article (Aid Dependence and Governance,	Consequently, I agree with Deborahs article findings, since the reliance on external assistance by NGOs contributes to harming the institutional environment of these organizations. And their ability to progress in an

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 $<sup>^{1}\,\</sup>text{Michael Edwards, David Hulme, Too close for comfort? the impact of official aid on nongovernmental organizations, World Development, Volume 24, Issue 6,1996, Pages 961-973, ISSN 0305-750X,$ 

	Τ	1	
	aid supplied	1999). Deborah	independent manner within
	over extended	examines the	the framework of a clear and
	periods of	political economy	effective influence.
	time provide	of dependency on	
	governments	aid. Large	
	and donors	volumes of	
	with	funding provided	
	incentives that	over extended	
	have the	r	
	potential to	time, offered	
	hinder good	incentives for	
	governance	NGOs and donors	
	and the quality	that might	
	of government	compromise good	
	agencies.	governance and	
		the quality of	
		development	
		programs. And he	
		had criticized the	
		negative effects	
		that resulting from	
		the NGOs trend	
		towards external	
		financing by	
		saying "large	
		amounts of aid	
		may reduce local	
		ownership,	
		accountability and	
		democratic	
		decision-making,	
		while fragmenting	
		budgets and	
		lowering tax	
		effort." As such,	
		that's why certain	
		NGOs'	
		governance and	
		C .	
		sustainable	
		progress may be	
		lacking due to the	
		absence of good	
		institutional	
		environment, in	
		addition to high	
		levels of aid that	
		have a much less	
		certain impact.	
		Since dependence	
		on aid for	
		extended periods	
		of time may make	
		the good	
		governance and	
		improved	
		institutions more	
		expensive to	
		sustain.	
		sustain.	
	<u> </u>		

3	Faisal Z. Ahmed/ 2 Spring 2008	What Do Nongovernmental Organizations Do?	Three causes have been identified in the study as contributing to the increased presence of NGOs in recent decades: a trend toward more outsourcing of government services, new enterprises by would-be non-profit "entrepreneurs," and the professionalization of existing NGOs.	Qualitative & Quantitative	While (Faisal Z. Ahmed) has tackled the NGOs scope of work in his article (What Do Nongovernmental Organizations Do? 2008) by criticizing the NGOs model and he pointed that Nongovernmental organizations are mostly staffed by altruistic individuals and volunteers who serve for ideological rather than financial goals. Furthermore, "NGO model have some weaknesses in agenda setting, decision making, and resource allocation." Despite the rising presence of NGOs in recent decades. That may be explained by Faisal based on	As such, I think that NGOs tendency in opening to the external interventions, will affect its independence either in controlling the financial management or their developmental vision.
4	Sibille Merz/ June 20, 2012	Missionaries of the new era': neoliberalism and NGOs in Palestine	The consequences of the neoliberal development approach on the restructuring of social formations in Palestine1 are examined through the external sponsorship and promotion of nongovernmental organizations (NGOs) in the West Bank towns of Ramallah and al-Bireh; they are the missionaries of the new era.' 2 It contends that neoliberal logic	Qualitative	three factors: a tendency toward more outsourcing of government services, new enterprises by would-be not-for-profit "entrepreneurs," and the professionalization of existing NGOs.  (Sibille Merz) in his article (Missionaries of the new era': neoliberalism and NGOs in Palestine, 2012) pointed that "neoliberal rationality aims at transforming societies and subjectivities around the notion of enterprise and weakens the collective national resistance movement." And he explained that based on the consequences of the	I believe that could explain the role of NGOs in creating political elites that offer loyalty and affiliation to the foreign agenda rather than the national goals.
			hinders the collective national resistance movement by reshaping cultures and subjectivities around the concept		neoliberal development approach on the remodeling of social formations in Palestine are investigated	

			of enterprise.		through foreign funding and promotion of non- governmental organizations (NGOs).	
5	Michael Edwards, David Hulme/26 March 2014	Non- Governmental Organizations - Performance and Accountability	This one-of-a-kind study takes a careful look at these difficulties and explains how NGOs can, and must, change the way they assess and account for their results if they are to be completely successful.	Qualitative	(Edwards, David Hulme) attempted to emphasize the performance of NGOs in his book (Non-Governmental Organizations - Performance and Accountability, 2014). "How can, and must, NGOs change the way they measure and account for their performance if they are to be genuinely effective? " the author asks.  Despite these hopeful developments, Edwards claims that the full impact of the NGO sector is unclear. The lack of NGO performance evaluation and accountability mechanisms is primarily to blame. He also argued that "NGO performance-assessment and accountability techniques are inadequate," claiming that this is due to their increased involvement in the field of official aid, which forces them to prioritize some forms of evaluation over others.	From my perspective, I believe that such fragmentation demands reconsidering the structure of non-governmental organizations in order to maintain the integrity of their development goals and have a greater long-term effect.
6	Mona Atia & Catherine E. Herrold /2018	Governing through Patronage: The Rise of NGOs and the Fall of Civil Society in Palestine and Morocco	International aid and government funding to NGOs are examined as types of patronage in this article, as well as the impact of such financing on the nature and role of civil society. We suggest that patronage transforms NGOs into governing	Qualitative	As such (Mona Atia & Catherine E. Herrold) states in their article (Governing through Patronage: The Rise of NGOs and the Fall of Civil Society in Palestine and Morocco, 2018) that "patronage transforms NGOs into apparatuses of	The study have reached the following findings, as there are important implications for understanding NGO transformation, patron-grantee relationships, and the restrictions of NGOs as vehicles

			apparatuses, based on qualitative research from Palestine and Morocco. Through the mechanisms of professionalization, bureaucratization, and upward accountability, NGOs become crucial locations for the exercise of productive power. The paper examines how NGOs' transformation depoliticizes their work while diminishing their ability to affect change in civil society. The findings have implications for understanding the transition of NGOs, the connection between patrons and grantees, and, finally, addressing the limitations of NGOs as agents for social change in politically sensitive situations.		governing." Since the foreign assistance and government financing to NGOs are examined as types of patronage in this article, as well as the influence of such money on the character and role of civil society. Using qualitative data from Palestine and Morocco as a starting point. The article examines how NGOs' transformation depoliticizes their work while undermining their ability to affect change in civil society.	for social change in politically sensitive situations. According to the mechanisms of professionalization, bureaucratization, and upward accountability, NGOs become major spaces for the exercise of productive power.
7	Michael Schulz & Lina Suleiman 28 Oct 2020	Palestinian NGOs' Changed Work Dynamics: Before, During, and Beyond the Oslo Process	The impact of foreign aid and government support to NGOs on the nature and role of civil society is examined in this article. We suggest that patronage transforms NGOs into governing apparatuses based on qualitative research from Palestine and Morocco. Through methods of professionalization, bureaucratization, and upward accountability, NGOs become important places for the exercise of productive power. The paper examines how NGOs' depoliticization undermines their position as change agents in civil society. The findings have consequences for understanding the transition of NGOs,	Qualitative & Quantitative	(Michael Schulz and Lina Suleiman) have pointed to the transformation of the role of NGOs based on the political atmosphere in the Palestinian context in their study (Palestinian NGOs' Changed Work Dynamics: Before, During, and Beyond the Oslo Process-2020) by saying that NGOs have been through the enormous structural changes that came with the Oslo process, and as a result, the PNGO sector's work patterns have been fundamentally changed. Such changes have had negative effects on the development and voluntary role of NGOs as a direct result of "leading to professionalization and donor dependence of	In their study (Palestinian NGOs' Changed Work Dynamics: Before, During, and Beyond the Oslo Process-2020), (Michael Schulz and Lina Suleiman) pointed to the transformation of NGOs' role in the Palestinian context based on the political atmosphere, saying that NGOs have gone through the enormous structural changes that came with the Oslo process, and as a result, the PNGO sector's work patterns have been fundamentally changed. As a direct result of "leading to professionalization and donor dependence of PNGOs," such changes have had a negative impact on the development and voluntary function

	the	connection	PNGOs."	of NGOs.
	betwee	n patrons and		
	grantee	es, and,		
	finally,	the		
	constra	ints of NGOs		
	as v	ehicles for		
	social	change in		
	politica	ally sensitive		
	situatio	ons.		

## Empirical Studies (2) Strategic Planning

### (SP) Global and Palestinian Studies

#	The Author / Date of publicatio n	Title of Study	Aim of Study	Design of Study	Conclusio n	Recommendatio n
1	Songco, Danilo A Nijem, Kahlil Elfarra, Majed 2006	Proposed Strategy for the Developmen t of the Palestinian NGO sector	This plan is aimed towards a wide spectrum of Palestinian non-governmental groups. The Project Management Office (PMO) of the World Bank's Palestinian NGO (PNGO) Project took the initiative to develop this plan in preparation for PNGO's third phase. The strategy, however, is not intended to be solely a PMO strategy for PNGO III. It is designed to address NGOs' apparent flaws as well as stakeholders' expectations of what role they should play in responding to both immediate and long-term issues. Implementation is planned to be a joint effort among several stakeholders.	Qualitative & Quantitativ e	(Songco, Danilo A, Nijem, Kahlil, Elfarra, Majed) took the theory of utilizing the strategic planning in NGOs to practicing it through suggesting a strategic plan to enhance the Palestinian NGOs performance, in their study (Proposed Strategy for the Development of the Palestinian NGO sector, 2006). This suggesting came based on the same intellectual starting points, which I'm trying to address in this thesis,	Because the concerns of optimal NGOs performance and suitability are mutual, this thesis attempts to address both dimensions sustainability and efficiency

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					since the	
					concerns around	
					the optimal	
					NGOs	
					performance	
					and suitability	
					are mutual. And	
					that what has	
					been expressed	
					in their study by	
					saying "the	
					strategy was	
					crafted to	
					address the	
					alleged	
					weaknesses of	
					NGOs and the	
					expectations of	
					stakeholders of	
					the role that	
					they should play	
					in responding	
					both to current	
					problems as	
					well as long-	
					term concerns"	
			The goal of this		While regarding	
			paper is to see if		the Palestinian	
			managers of nongovernmenta		context (Farhad Analoui, Akram	
			1 organizations		Samour) tried	
			(NGOs) think about and use		to highlight the role of Strategic	
			strategy in their		management in	
			daily operations, to evaluate the		sustaining the Palestinian	
			impact of its		NGOs	
			applications on NGOs'		performance in	I recommend in order to improve their
		Stratagia	performance,		their study (Strategic	performance,
	Farhad Analoui,	Strategic management	and to test the	Qualitative	management:	productivity, and
2	Akram Samour /	: the case of	validity of the "dynamic model	& Quantitativ	the case of NGOs in	efficiency in delivering excellent service, NGOs
	18 May 2012	NGOs in Palestine	of strategic	e	Palestine, 2012).	in Palestine and abroad
			management" that was		The goal of this study is to see if	need to be more strategic in their planning and
			originally		managers of	operations.
			developed for SMEs in the		nongovernmenta 1 organizations	
			Gaza Strip,		(NGOs) think	
			Palestine. While most Most		about utilizing strategy in their	
			NGOs		daily tasks, to	
			employed strategic		evaluate the influence of its	
			management		applications on	
			systems and saw		NGOs'	
<u></u>			strategic		performance,	

		•		•		
			management as		and to see if the	
			a significant		"dynamic model	
			instrument for		of strategic	
			improving		management" is	
					0	
			service quality,		accurate. And	
			fulfilling goals,		they claimed	
			and improving		that the "most	
			overall		NGOs used	
			organizational		strategic	
			performance,		-	
					management	
			according to the		systems and	
			findings.		perceived	
			Furthermore, the		strategic	
			ideas of the		management as	
			"dynamic		an important	
					*	
			model" created		tool for	
			for SMEs can be		increasing the	
			applied to		quality of	
			Palestinian		service	
		1	NGOs.	1	delivery".	
$\vdash$		1		<del> </del>	(Raed Awashra)	<u> </u>
1			The goal of this	1	,	
			research is to	1	has highlighted	
1		1	look into how	1	on the role of	
1		1	Palestinian	1	Strategic	
1			Nongovernment	1	Planning in the	
1		1	al Organizations	1	Palestinian	
1		1	(PNGOs)	1	NGOs in his	
1			,	1		
1		1	perform	1	article (NGO	
			strategic		Strategic	
			planning in the		Planning in the	
			Occupied		Occupied	
			Palestinian		Palestinian	
			Territory (OPT)		Territory: A	
			•		•	
			in order to		Futile Exercise-	
			answer the		2013) The goal	
			question: Do		of this article is	
			PNGOs act		to look into how	
			proactively in		Palestinian	
			their strategic		Nongovernment	
					_	
		G	planning? The		al Organizations	
		Strategic	paper analyzes		(PNGOs)	
		Planning in	findings based		perform	
		1 failining in	on primary		strategic	
		the Occupied	qualitative and		planning in the	I recommend to utilize
		•		01:4-4:		
1	n 1 4 1	Palestinian	quantitative data	Qualitative	Occupied	strategic planning to meet
3	Raed Awashra	Tomit A	acquired from	&	Palestinian	donor criteria and may
~	2013	Territory: A	the field and	Quantitativ	Territory (OPT)	serve as tools for
1		Futile	presents the	e	in order to	institutional growth
1		1 44110	findings of 40	1	answer the	and/or fundraising
1		Exercise	PNGOs and four	1	question: Do	
1			in the OPT. It	1	Palestinian	
1				1	NGOs engage	
1				1		
1			strategic	1	proactively in	
1			thinking that	1	their strategic	
1			connects the	1	planning? The	
1			individual and	1	paper analyzes	
1		1	societal	1	findings based	
		1	demands of the	1		
1		1		1	on primary	
1		1	public is almost	1	qualitative and	
1		1	non-existent	1	quantitative data	
1		1	among PNGOs.	1	acquired from	
1		1	This is due to	1	the field and	
1		1	strategic	1	presents the	
1			planning that is	1	findings of 40	
1				1	PNGOs and four	
1			largely	1		
1			insensitive to	1	in the OPT. It	
			community	1	finds that	
1			needs and lacks	1	strategic	
			public and	1	thinking that	
1			PNGOs	1	integrates the	
1			governing body	1	individual and	
				1		
	1	I	input Strategic	1	societal	1

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support to planning and			planning and	
management. organization's the results a			organization's	the results and
According to performance in approaches to measuri			performance in	approaches to measuring
Relationship Wagner (2006), (NGOs): a case strategic planni			(NGOs): a case	strategic planning
between strategic			<u>`</u>	effectiveness and
nlanning and important from			· ·	
organization four Kenya, 2013), Organizational		1 0	Kenya, 2013),	· ·
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performance environmental strategic the case that selecting to		1	strategic	the case that selecting the
4 Ongonge, Julian in Non scanning, Julian Government strategy Qualitative planning as "a right approach		<i>E</i> ,	Ovalitativa	right approach to
of formulation	,_,_,	8,		measuring the
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Kenya process. The management organizational			management	organizational
study's major and it is a major performance requirement.			and it is a maior	performance requires
goal was to see how strategic process in the caution.				caution.
nlanning has		_	*	
helped conduct of		helped		
ActionAid strategic	1		strategic	
Kenya (AAK) management."			management."	
performance of The study's			The study's	
its programs.		its programs.	,	
Strategic				
directly helps to				
organizational strategic			to see how	

		1	1	T		T
			success, according to the empirical findings and analyses undertaken by ActionAid Kenya. The study indicates that in order to shape and assure strategy alignment and relevance, ActionAid Kenya draws on country context and global objectives and		planning has helped ActionAid Kenya (AAK) enhance the performance of its programs. By describing the significance of strategic planning from four perspectives:	
			priorities in its strategy formulation and organization performance.		environmental scanning, strategy formulation, goal-budget alignment, and strategic planning as a process, as he pointed that strategic planning clearly benefits to organizational success, according to the empirical findings and analyses undertaken by ActionAid Kenya.	
5	Admassu, Tsehay May-2014	Practices and Challenges of Formulating, Implementin g and Controlling Strategic Planning in Selected	The strategic plan is one of the management tools that is extensively utilized by many firms to set their future orientation. The purpose of this study is to look into the methods and obstacles of implementing strategic plans in Ethiopian non-	Qualitative	In his paper, (Admassu, Tsehay) attempted to go deeper into the methods of strategic planning at NGOs (Practices and Challenges of	I emphasize that there are a variety of challenges to achieving their strategic plan, including raising finances for their program and integrating stakeholders as real partners in their initiatives. "NGOs these days have a strong knowledge of the benefits

		NGOs	governmental		Formulating,	of strategic planning,
		NGOS	organizations.			
			The research		Implementing	therefore they use it as an
			was conducted		and Controlling	important instrument that
			utilizing		Strategic	must be implemented in
			information from secondary		Planning in	their organization," says
			and primary			
			data sources,		Selected NGOs,	the author.
			which was		2014).	
			administered		"Strategic	
			through a Structured		planning is one	
			interview , an			
			interview, and		of the	
			the researcher's		management	
			observation.		strategies that is	
			SPSS was used to organize the		extensively	
			data, and the		-	
			results are		employed by	
			presented in		different NGOs	
			tables and graphs. The		to establish the	
			graphs. The analysis was		future direction	
			carried out using		of their	
			the descriptive			
			analysis approach, and it		organizations,"	
			was discovered		according to his	
			that NGOs		description.	
			nowadays have		_	
			a strong			
			knowledge of the benefits of			
			strategic			
			planning, and			
			hence use it as			
			an important			
			instrument that must be used in			
			their work.			
			The study used		K. Hamdan	A set of
			an analytical		Muhammad,	recommendations might
			descriptive approach, with		A. El Talla	be used: the importance
			the Structured			of searching out civil
			interview as the		Suliman, J. Al	groups. In the Gaza Strip, by obtaining funding
			main tool for		Shobaki	from external countries in
			collecting data from the		Mazen, and	order to provide
			Palestinian civil		Samy S. Abu-	associations with self-
			organizations in		-	income to face crises and
	K. Hamdan		Gaza Strip. The		<b>'</b>	give them independence in order to preserve them
	Muhammad, A.	The Reality	concept of strategic agility	Qualitativa	to discuss the	in order to play their role
	El Talla	of Applying Strategic	has been	Qualitative &	relationship	in society, the need to
6	Suliman, J. Al	Agility in	expanded to	Quantitativ	type between	follow up on the strategic
	Shobaki Mazen & Samy	Palestinian	include a	e	strategic	plan for NGOs using electronic messages
	S. Abu-Naser	NGOs	number of areas,			where it paves the way to
	2020		including (strategic		agility. And	achieve excellence and
			sensitivity,		which is the	creativity in the field of
			clarity of vision,		organization's	work, the need to hold meetings and workshops
			choice of		ability to deal	with the local community
			strategic goals, rapid response,		with changes	and this helps them to
			joint response,			define the priorities, the
			responsibility,		or risks, and	need to hold meetings and workshops with the
			taking actions,		the	local community and this
			core capabilities),		organization's	helps them to define
	I	l	capaomines),	l	<u> </u>	

and the performance. study used an In their study analytical descriptive (The Reality of approach, with Applying the Structured interview as the Strategic main tool for Agility collecting data Palestinian from the Palestinian civil NGOs-2020). organizations in Gaza Strip. The The main goal strategic agility of the study scale's relative weight reached was to a high point determine the (79.04 percent), and in the reality of aspects of strategic agility strategic agility in Palestinian (strategic sensitivity, civil clarity of vision, choosing organizations strategic goals, in Gaza. The rapid response, and taking concept steps), strategic agility were statistically encompassed a significant number differences in the dimensions areas, of the measure including attributable strategic the gender variable, with sensitivity, the differences favoring clarity of females. There vision, were statistically strategic significant selection, rapid changes between the response, joint mean responsibility, dimensions of strategic agility action, and due to the age core group variable, the educational capabilities). qualification The study variable, or the gender variable made a number in my dimension of suggestions, (shared responsibility, most core important competences). which was the need for civic organizations to be found. In the Gaza Strip, "by obtaining funding from external

	 	<del></del>	1
		countries, in	
		order to	
		provide	
		associations	
		with self-	
		income to face	
		crises and give	
		them	
		independence,	
		in order to	
		preserve them	
		in order to play	
		their role in	
		society" the	
		need to follow	
		up on the	
		strategic plan	
		for NGOs	
		using	
		electronic	
		messages,	
		where it paves	
		the way to	
		achieve	
		excellence and	
		creativity in the	
		field of work,	
		the need to	
		hold meetings	
		and workshops	
		with the local	
		community and	
		this helps them	
		to define the	
		priorities, the	
		need to hold	
		meetings and	
		workshops	
		with the local	
		community and	
		this helps them	
		to define the	
		needs of	
		society.	
L	 		1

## Empirical Studies (3) Sustainability Global and Palestinian Studies

#	The Author / Date of publicatio n	Title of Study	Aim of Study	Design of Study	Conclusion	Recommendatio n
1	Naser Abdelkarim 2002	The Long-Term Financial Sustainability Of the Palestinian NGO Sector	The study's main goal was to analyze the financial viability of Palestinian non-governmental organizations (NGOs), with an emphasis on their funding sources and uses. Other factors like leadership, management, governance, and community participation were included in the analysis, but only to the extent that they were relevant to the NGO's financial viability.	Qualitative & Quantitativ e	The ability of an NGO to create a broad resource base so that it may continue its institutional structure and provision of benefits for the intended client population when donor financial support ends is referred to as financial sustainability in the study. Financial Management, Resource Mobilization, and Income Generation/Self-Financing are all included in this description.	PNGOs should form a broad and cohesive Coordinating Forum or Council to promote their interests and objectives, including fundraising, with the donor community, the PNA, and the corporate sector.
2	Joseph Devine / November 1, 2003	The Paradox of Sustainability : Reflections on NGOs in Bangladesh	This article, based on research from Bangladesh, challenges the dominance of a narrow perspective of sustainability that is primarily based on financial reasons. The effort for financial sustainability has yielded	Qualitative	(Joseph Devine) sought to explore in his article (The Paradox of Sustainability: Reflections on NGOs in Bangladesh, 2003) the main contradictions that hinder the NGOs in sustaining their work and performance. This	Financial sustainability has achieved mixed outcomes and, more importantly, has injected some ambiguity into NGOs relationships with their members.

mixed results article raises and. more concerns about the importantly, has injected dominance of a some restricted ambiguityinto definition voluntary sustainability organizations based mostly on relationships financial reasons. with their constituents. And the purpose This article of this article was will argue that to examine the an accurate logic and validity definition of sustainability of strategies to in encourage Bangladesh is based on sustainability social and among political concerns Bangladeshi rather than nonprofit economic organizations and ones. Fundamental NGOs from a contradiction theoretical exist and between empirical social/politic al approach. and economic concerns, and Josephs claimed the that "an accurate continuous pursuit notion one may, sustainability rests ironically, impede more on social and efforts to build political the other. As a considerations result, the than on economic purpose of this essay is ones." But on to examine other hand, such the logic and validity of dependency could initiatives to lead to paradox promote sustainability those among among Bangladeshi factors, since nonprofit Fundamental organizations contradictions from theoretical exist between and empirical social/political and standpoint. economic factors, and the continuous pursuit of one may, ironically, impede attempts to build the other.

		1	Lani		T	
3	David Lewis 2003	NGOs, Organization al Culture, and Institutional Sustainability	This paper uses ongoing qualitative research on a sericulture project in Bangladesh to look at how the concept of organizationa I culture, which is rarely considered in development interference analysis, can support reveal the multiple causes of sustainability problems in multi-agency initiatives. The method emphasizes both local organizationa I realities and power dynamics in the relationships that connect project actors and processes to larger systems and institutions. Despite the previous coherence exhibited through the formal project culture conveyed through documents and other artifacts, it was noticed that many of the early project meanings have gradually disintegrated over time.	Qualitative	(David Lewis) attempts in his article (NGOs, Organizational Culture, and Institutional Sustainability,200 3) to integrate institutional sustainability with the organizational culture by assuming positive relationship between the both dimensions, and he claimed "organizational culture is rarely considered within the analysis of development interventions", so that could undermine achieving the NGOs institutional sustainability.	I recommended to promote the coherence between the institutional sustainability and organizational culture, by taking them into consideration at all planning and analyzing levels, to ensure valid sustainability alongside verified NGOs culture.
4	Rabeh Morrar & Suhail Sultan August 2020	driven model and financial sustainability : A case	tackle societal difficulties, this study examines characteristic s that		Suhail Sultan) have discussed the financial sustainability	governmental organizations (NGOs) must work together to consolidate their

model in term of study from encourage operations and minimize Palestinian Palestinian Palestinian NGOS fragmentation. NGOs to embrace in their article Furthermore, the financial government (The donor-driven Palestinian government sustain abilityorganizations by utilizing model must examine important modern financial legislation in order to ideals such as sustainability: manage the civil society community Α engagement, case study from sector and minimize voluntarism, Palestinian competition between teamwork, nonand business-NGOs and the private government like methods. organizations, sector on one side, and The study investigates 2020), as a need to NGOs and government Palestinian NGOs' explore institutions on the other. new reliance sustainability external funds (donorresources in light driven conditional finances) as well as the Financing environmenta unstable economic 1 impact of political their efforts and to achieve atmosphere. Based financial sustainability on that (Morrar & In 2019, Sultan) study data was collected examines through characteristics that semistructured help Palestinian interviews NGOs to embrace 22 with NGOs in the financial West Bank sustainability and Gaza. The data utilizing modern were ideals such examined using the community MAXQDA participation, computer software for voluntarism, theme partnership, and analysis. The study found business-like that methods. In order Palestinian NGOs must to tackle social work difficulties, bv together reduce their examining reliance on a Palestinian NGOs' donor-driven model reliance operating external funding independentl y of donors' (donor-driven agendas. funds) and the Palestinian NGOs must environmental also engage effect of their with one another efforts to maintain to consolidate financial their efforts

	and avoid	sustainability.	
	fragmentatio		
	n.	Following that key	
		findings were that	
		"Palestinian	
		NGOs need to	
		alleviate the	
		dependency on a	
		donor-driven	
		model by	
		functioning	
		independently	
		from donors'	
		agendas".	

## Empirical Studies (4) Conditional Funding

### **Global and Palestinian Studies**

#	The Author / Date of publicatio n	Title of Study	Aim of Study	Design of Study	Conclusio n	Recommendatio n
1	Mohammad In'airat 2012	Foreign Aid Effectivenes s on the Palestinian Economy- A Qualitative Case Study	This research empirically investigates a number of perceived circumstances that may affect the effectiveness of foreign aid in the Palestinian economy. The study raises two major points: the importance of "bureaucracy" and the role of culture. A culture of corruption was discovered to	Qualitative	(Mohammad In'airat) has empirically investigated a variety of perceived circumstances that may affect the sustainability of foreign aid in the Palestinian economy. In his paper, which is titled "Foreign Aid Effectiveness on the Palestinian Economy-A Qualitative Case Study-2012," the researcher highlighted two central issues	***

have that affect the contributed to Palestinian a lack of good economy as a governance. result of foreign Furthermore, aid. He there appears explained that the tendency to be distinction rely on external between aid could a politician and a enhance the bureaucracy in culture of Palestine. corruption Politicians among the control economy's bureaucracy sector players, in and have line with shaped it to of clear serve their own monitoring and purposes. The evaluationarticle systems, and concludes that more give foreign aid importance to alone delivering can never build or certain outputs break based on the an economy; it is donors' agenda the people instead of involved, meeting the primarily community's donors and aspirations. While receivers, who the can make a second issue is difference that relying on when external aid and thev work together. donors' agendas could spread the bureaucracy style, especially among the officials and decision makers, the researcher findsthat foreign aid alone can never build or destroy an economy; it is the people

		1		1	involved,	
					primarily donors	
					1	
					and	
					beneficiaries,	
					who can make a	
					difference when	
					they work	
					together.	
			_		(Nassar Ibrahim	
			For many years, the		& Pierre	
			Palestinian		Beaudet, 2012)	
			Territories of		in their article	
			the West Bank and Gaza Strip,		(Effective aid in	
			also known as		the Occupied	
			the Occupied Palestinian		Palestinian	
			Territories		Territories?)	
			(OPT), have served as a test		have questioned	
			case for		the external aid	
			international aid laws and		effectiveness in	
			procedures,			Meanwhile, the social and
			particularly			economic situation has
			since the Oslo Accords in		occupation	deteriorated. Although there are several factors
			1993 between		constrains in	contributing to the
			the Palestinian Liberation		OPT, (Nassar	deterioration, we believe that the continuation of
			Organization		&Pierre) have	the Israeli occupation is
			(PLO) and the Israeli		pointed to	the most crucial one since it perpetuates the OPT's
	Nassar Ibrahim	Effective aid	government. In	01:4	absence of the	social, political, and
	& Pierre	in the	many ways,	Qualitative &	real state is the a	economic disruption. The
2	Beaudet	Occupied Palestinian	however, the OPT is unique	Quantitativ	real source of	continued occupation of the OPT, as well as the
	2012	Territories?	in that it is not	e	the de-	resulting external control
			a state, even if it is a weak		development	over land, security, borders, and a slew of
			one, making		situation	other key aspects of
			the application of the		"Despite	governance and sovereignty, explains why
			principles		substantial aid	so many tries to make aid
			articulated in		flows over the	more 'effective,' in the spirit of the OECD's aid
			the Paris Declaration		last years, the	effectiveness principles,
			hard. Despite		problem of the	have failed.
			significant aid flows in recent		absence of	
			years, the lack		statehood is a	
			of statehood		fundamental	
			remains a major			
			roadblock to		block to	
			growth. Furthermore,		development."	
			several aid		And that took	
			programs have been used, at		place mainly	
			least in part, to		after signing	
			stabilize the		Oslo agreement.	
			occupation.		As such, for	
					235 Sucii, 101	

<u> </u>		many years, the	T
		Palestinian	
		Liberation	
		Organization	
		(PLO) and the	
		Israeli	
		government	
		have used the	
		Occupied	
		Palestinian	
		Territories	
		(OPT) as a test	
		case for	
		international aid	
		policies and	
		practices,	
		particularly after	
		the Oslo Accord	
		in 1993. In	
		many respects,	
		however, the	
		OPT is unusual	
		in that it is not a	
		state, even if it is	
		a weak one,	
		making the	
		application of	
		the principles	
		articulated in the	
		Paris	
		Declaration	
		challenging.	
		Many	
		humanitarian	
		programs have	
		been used to	
		help stabilize the	
		occupation, at	
		least in part.	
		Meanwhile, the	
		social and	
		economic	
		situation has	
		deteriorated.	
		Despite the fact	
		that there are	
		several causes	
		for this	
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	T	T	T	ı		T
					degradation, for	
					that (Nassar	
					&Pierre) have	
					argued in the	
					article the	
					perpetuation of	
					the Israeli	
					occupation as a	
					fundamental	
					element in	
					reproducing the	
					economic,	
					political, and	
					social	
					dislocation in	
					OPT, "we argue	
					that the	
					perpetuation of	
					the Israeli	
					occupation is the	
					most important	
					factor since it	
					reproduces the	
					social, political	
					and economic	
					dislocation of	
					the OPT."	
		Factors	The purpose of		(Emad Z. Al-	
		Affecting	this research is		Masri) has	
		the	to investigate		investigated in	
		Effectivenes	to what extent		(Factors	
		s of	the internal		Affecting the	
		Conditionall	and external		Effectiveness of	For foreign money under
		у	factors affect		Conditionally	conditionality, I
			the		Foreign Funded	recommend conducting
		Foreign	effectiveness		Projects in the	additional investigations
		Funded	of foreign	Qualitative	Palestinian	and going deep into all
3	Emad Z. Al-	Projects in	funded projects	&	National	areas. Accepting
	Masri 2013	Palestinian	for the local	Quantitativ e	Authority	conditional funding
		National	NGOs under		Territories Case	clearly constitutes a
		Authority	conditionality.		Study: The	violation of Palestinian
		Territories	The researcher		Local NGOs in	law.
		2011101103	followed the		the Gaza Strip-	
		Case Study:	qualitative-		2013), The goal	
		The Local	quantitative		of this study is	
		NGOs in the	methodology		to see how	
		Gaza Strip	where he		internal and	
			targeted some		external factors	
			angeiou some		CARCINAL TACIOIS	

	of the local	influence the	
	Palestinian	performance of	
	NGOs with	foreign-funded	
	Structured	initiatives for	
	interview in	local NGOs that	
	addition to	are subject to	
	deep literature	conditionality.	
	review of	Based on this	
		investigation,	
		the researcher	
		indicates that the	
		financing	
		strategy of	
		donors has a	
		greater than 57%	
		influence on the	
		effectiveness of	
		foreign-funded	
		projects under	
		conditionality,	
		compared to just	
		approximately 13% for the	
		internal	
		management	
		structure. And	
		donors generally	
		finance	
		organizations	
		that share their	
		vision and	
		objectives but	
		have little	
		interest in	
		achieving	
		meaningful	
		progress.	
		Accepting such	
		money forces	
		you to accept the	
		conditions that	
		work to change	
		the culture of the	
		local NGO. For	
		international	
		support under	
		conditionality,	
		the researcher	

						·
					advises conducting more studies and diving deep into all areas. Since accepting conditional funding clearly constitutes a violation of Palestinian law.	
4	Knudsen, Are John; Tartir, Alaa 2017	Country Evaluation Brief: Palestine	The Occupied Palestinian Territories is one of the most aid-reliant countries in the planet. Despite a drop in overall aid since 2009, the Territories remain one of the world's largest recipients of foreign aid per capita. The goal of this Country Evaluation Brief is to provide current information on donor development activities in Palestine. The brief contains key findings from previous evaluations of development initiatives in the country. Despite some minor successes, several constraints made it impossible to achieve the declared goals of international aid to the occupied Palestinian Territories (lasting peace,	Qualitative	(Knudsen, Are John; Tartir, Alaa) have provided an evaluation brief about donor development activities in Palestine in their report (Country Evaluation Brief: Palestine-2017). The goal of this country's evaluation brief was to provide current information on donor development activities in Palestine. The brief contains key results from previous reviews of development initiatives in the country. And despite some minor accomplishments , several restrictions made	As roughly a third of the aid went to the security sector, the development process became extremely securitized.  Donors are not consistent with the principles of assistance effectiveness and the Do No Harm principles since there are no effective accountability mechanisms in the international aid framework for Palestine.  Consequently I recommend to re-asses the principle and hold those donors to account and principles commitment

	competent and	it impossible to	
	responsible	achieve the	
	Palestinian institutions,	declared goals of	
	and long-term	foreign aid to the	
	socioeconomic	occupied	
	growth) (oPT)	_	
		Palestinian	
		Territories. Such	
		as lasting peace,	
		active and	
		capable	
		Palestinian	
		institutions, and	
		long-term	
		socioeconomic	
		growth (oPT).	
		Furthermore, in	
		the absence of a	
		parallel	
		constructive	
		political path that	
		confronts the	
		main restrictions	
		of Israeli	
		occupation,	
		settlement policy,	
		and the political	
		separation of the	
		West Bank and	
		Gaza Strip, the	
		existing	
		cooperation and	
		foreign assistance	
		paradigm has reached its limits.	
		The inability of	
		foreign aid to	
		promote peace,	
		human	
		development, and	
		economic success	
		is mostly due to	
		the continuation	
		of the Israeli	
		military	
		occupation in the	
		West Bank and	
		Gaza Strip. "Due	
		to the absence of	
 I		ı	

		1	1		effective	1
					accountability	
					mechanisms in	
					the international	
					aid framework	
					for Palestine"	
			The European		From his side,	
			Union (EU)		Jeremy	
			and its member		Wildeman	
			states fund a		investigated the	
			large portion		effectiveness of	
			of aid to the		EU development	
			Palestinian		aid in the	
			Authority (PA)		Palestinian	
			and		territories in his	
			Palestinians in		study (EU	
			the Occupied		Development	
			Palestinian		Aid in the	
			Territory		Occupied	
			(OPT) (OPT).		Palestinian	
		EU	They do so in		Territory,	
		Developmen	accordance		between aid	
		t aid in the	with a		effectiveness	
		occupied	development		and World Bank	It's important to start
		Palestinian	aid model		guidance-2018),	thinking by Europeans
5	Jeremy	territory,	developed by	Qualitative	in light of the	how may adopt it as an
	Wildeman 2018	between aid	the World		development	alternate method.
		effectiveness	Bank and		patterns that the	
		and World	overseen by		donors lead,	
		Bank	the US		especially the	
		guidance	government.		World Bank and	
			The limitations		the US	
			of the World		administration.	
			Bank-led		As such, the	
			approach to		researcher	
			European aid		criticized the	
			are examined		failure of the	
			in this essay. It		external aid	
			begins with an		model based on	
			outline of how		increasing the	
			economic		number of	
			development		settlements and	
			came to be		occupation	
			defined in the		expansion in	
			Oslo Peace		line with	

			,	1		
			Process using		declining	
			this approach.		Palestinian	
			When it comes		growth	
			to analyzing		indicators. And	
			the occupation		he summarized	
			and		by stating that	
			settlements, it		the external aid	
			reveals its		style should be	
			inherent		evaluated and	
			ambiguities.		how it could be	
			The attention		adopted as an	
			then shifts to		alternative	
			the topic of		approach by the	
			settlement		Europeans.	
			construction		•	
			and de-			
			development in			
			the Occupied			
			Palestinian			
			Territory			
			(OPT), which			
			highlights the			
			aid model's			
			failure.			
			ranure.			
			Non-		(Bayan Tall,	
			governmental organizations		Sandra	
			(NGOs)		Matarneh,	
			encounter a variety of		Ghaleb Sweis,	
			problems,		Rateb Sweis,	
			which varies		and Wassim	
		Factors	depending on the nations in		Albalkhi), have	
		affecting the	which they		explained the	
			operate. Many of these		factors affecting	Several recommendations were made to local
			groups'		the success of	governments, NGOs, and
	Bayan Tall	development	endeavors are doomed from		development	donors, including securing consistent and trustworthy
	,Sandra	projects of		Qualitative	-	funding and including the
6		41	the start. The	~	projects of non-	
U	Matarneh,Ghale	the non-	impact of four	&	projects of non-	community in decision-
U	Matarneh,Ghale b Sweis ,Rateb Sweis& Wassim	governmenta	impact of four elements (organizational	~	governmental	community in decision- making. Considering advice will improve the
U	Matarneh,Ghale b Sweis ,Rateb	governmenta	impact of four elements (organizational structure,	& Quantitativ	governmental organizations	community in decision- making. Considering advice will improve the efficiency, effectiveness,
U	Matarneh,Ghale b Sweis ,Rateb Sweis& Wassim	governmenta  l organization	impact of four elements (organizational structure, organizational culture,	& Quantitativ	governmental organizations (NGOs) in	community in decision- making. Considering advice will improve the efficiency, effectiveness, and success of NGOs, as well as their prospects of
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U	Matarneh,Ghale b Sweis ,Rateb Sweis& Wassim	governmenta  l organization s (NGOs) in	impact of four elements (organizational structure, organizational culture, funding, and community participation) on the success of development initiatives carried out by	& Quantitativ	governmental organizations (NGOs) in Jordan (2021) that could improve the sustainability of NGO projects by focusing on a	community in decision- making. Considering advice will improve the efficiency, effectiveness, and success of NGOs, as well as their prospects of being active and fully
	Matarneh,Ghale b Sweis ,Rateb Sweis& Wassim	governmenta  l organization s (NGOs) in	impact of four elements (organizational structure, organizational culture, funding, and community participation) on the success of development initiatives carried out by NGOs in Jordan is	& Quantitativ	governmental organizations (NGOs) in Jordan (2021) that could improve the sustainability of NGO projects by focusing on a set of	community in decision- making. Considering advice will improve the efficiency, effectiveness, and success of NGOs, as well as their prospects of being active and fully
U	Matarneh,Ghale b Sweis ,Rateb Sweis& Wassim	governmenta  l organization s (NGOs) in	impact of four elements (organizational structure, organizational culture, funding, and community participation) on the success of development initiatives carried out by NGOs in	& Quantitativ	governmental organizations (NGOs) in Jordan (2021) that could improve the sustainability of NGO projects by focusing on a	community in decision- making. Considering advice will improve the efficiency, effectiveness, and success of NGOs, as well as their prospects of being active and fully

interview was s and practices used to collect that will data from a sample of 181 improve the employees efficiency, from Jordan's 45 active effectiveness, NGOs. and success of According to the findings, NGOs, as well three of the as their four elements are substantial of prospects and have an being active and impact on the project's fully success. operational. Community participation, Since the on the other researcher hand, has been dismissed as pointed out, inconsequentia NGO many development projects fail at the early stage due to poor organizational structure, closed organizational culture, unstable funding, and lack of community participation. The study makes various recommendation s to local governments, NGOs, donors, including securing consistent and predictable financing and incorporating the community into decisionmaking.

### PART 3: Knowledge Gap

The PNGO sector is still heavily reliant on foreign finance. However, donor support has been steadily declining, and this trend is projected to continue in the coming years. Previously, the PNGOs received about 75% of the funding. Its funds come from outside sources. Domestic financial sources have not yet matured enough to compensate for the decline in international donor support. The national government (PNA) does not support the sector financially. Due to the constrained Palestinian economy and a lack of requisite generosity, contributions from private individuals and corporations remain low. Local sources occasionally provide some in-kind assistance, but it is rarely material. Although some NGOs are striving to identify ways to produce income, earned income does not make up a major portion of PNGO funding. The PNGO legislation permits economic operations and increases the likelihood of long-term viability. PNGOs have, for the most part, used proper and fundamental accounting practices, hired independent auditors, and produced yearly reports. Most people, on the other hand, are unable to engage in real financial planning and management.

In conclusion, while only a small number of PNGOs have been able to preserve "donor-driven sustainability," the PNGO sector's long-term financial sustainability remains a major concern.

Consequently, and through mapping the PNGOs' financial hazards and possible solutions, we hope to address the consequences of the withdrawal of funding for active PNGOs in the development sector as well as the role of strategic planning in minimizing the negative effects of any prospective financial risks. And we hope to develop a prediction model based on regression analysis to estimate the amount of financial sustainability for PNGOs as a result of this research.

The study will assess the impact of strategic planning in keeping the Palestinian NGO afloat in the face of recent funding constraints. In addition, study will address effective strategic planning interventions at the level of minimizing sustainability risks and highlighting potential opportunities.

# **CHAPTER THREE**

## **METHODOLGY**

#### 3.1 Methodology

This chapter presents the procedures and the methodology that used to conduct this research. It also explains research design, population size and sample, validity and reliability, data collection procedures, and the statistical analysis.

#### 3.2 Research Design

This study examines the mediating role of strategic planning in achieving sustainability for Palestinian NGOs. To collect information from key employees of Palestine NGOs in the West Bank, a structured Structured interview was used as a data collection tool. Published and unpublished articles were used as secondary data sources.

#### 3.3 Data Collection Tool

A structured interview was conducted to the key employees in the Palestinian NGOs in the West Bank. Since the participants were Palestinians, the structured interview was translated and audited to ensure conceptual correspondence.

Our interview questions include the personal information and the axes of study variables including (SP) dimensions (Strategic Plan adaptation, Periodic evaluation, evaluation tools, risk analysis, conflict of interest). Sustainability dimensions (Sustainability types, Sustainability practices, Sustainability obstacles, Sustainability requirements, and Sustainability legal frame) and (Conditional Funding) dimensions (Implications, capacity building, organization independence, External Aid conditions, and External Aid agreements)

Table (1.1): Thesis variables and its related indicators

Study variables  Variables	Туре	Related indicators	
	Independent	Strategic Plan adaptation Periodic evaluation Evaluation tools Risk analysis Strategic option Conflict of interest	
Sustainability	Dependent	Sustainability types Sustainability practices Sustainability obstacles Sustainability requirements Sustainability legal frame	
External Aid	Mediator	Implications Capacity building Organization independence External Aid conditions External Aid agreements	

The variables are tested by using the descriptive analytical approach by asking structured questions. The Structured interview was distributed to the Palestinian NGO's key employees in the West Bank. It was made to achieve the study objectives, answer the study questions.

The Structured interview used by the scholar to collect data requires the following methods to be performed: Structured interview design, the validity of the Structured interview, and the reliability of the Structured interview, as discussed in this section:

#### 3.4 Structured Interview Design

The Structured interview was used to gather data in this study after it was modified by editing or removing some points to meet the research objectives. It was divided into four sections: organizational data, strategic planning, sustainability, and conditional funding.

First section: the organizational data about the respondents consisted of eight variables, including: names of respondents, position, contact details, name of organization, SOW, legal registration, number of employees, kind, and source of financing.

The second part covered the research's three main variables, each of which had subparts: Second, strategic planning was divided into six dimensions (SP Adaptation, SP Tools, SP Evaluation, SP Risk Mitigation, SP Conflict Resolution, and SP Sustainability). Third section: Sustainability was divided into six dimensions (forms of sustainability, practical experiences, and barriers to sustainability; capacity building for sustainability; required legal form; and recommendations). Conditional funding consisted of five dimensions (decision making, empowerment, effectiveness, efficiency, and conditional funding agreements).

#### 3.5 Conceptual Model

The overall objective of this thesis is to find out the role of strategic planning in sustaining the NGO sector in Palestine. SP is defined as "systematic process" as a systematic process for making more systematic future decisions, organizing attempts to achieve these decisions in a systematic manner, and testing results against expectations through organized reactions. -- (Ducker and Ducker, 2013)

Therefore, the researcher set the conceptual framework to guide his study as shown in Figure 1 below.

#### 3.6 Conceptual Model

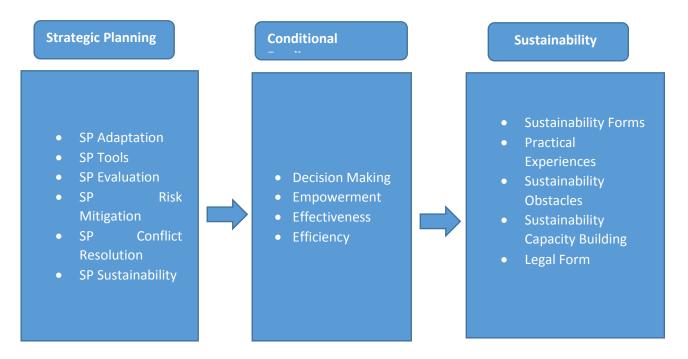


Figure (1): Conceptual Model

#### 3.7 Population and Sample

The research population consisted of key workers in the Palestinian NGOs in the West Bank, which are (20) NGOs key worker from different positions and different scop of works, and the number of Non-Governmental Organizations is 4616 according to the statistics. The numbers are shown in details in the following table:

West Bank	Gaza	Outside	Jerusalem	Occupied	TOTAL
	Strip	Palestine		Territories	
42%	31%	14%	11%	2%	4616

Table (1): NGOs statistics

#### 3.8 Sample of study

The sample is the part of society that is chosen according to scientific rules and methods so that the society is properly represented. The researcher selected a non-Probability sample of the original study population according to the SOW distribution of the NGOs. The sample stakeholders were interviewed virtually and individually.

#### 3.9 NGOs in opt

Over the last 30 years, literatures on NGOs has met with a growing interest in civil society. However, a clear definition of NGOs, like that of civil society, is difficult to come by.

To minimize this ambiguity, our research will emphasize essential properties that distinguish NGOs from other types of civil society players (whether progressive, traditional, or religious). Consequently, labor unions, grassroots groups, social movements, community-based organizations, charity societies, and cooperatives are not identical with the word NGO. In this section, I explore the following fundamental elements of NGOs' unique nature and structure:

- ➤ NGOs are highly professional organizations that hire specialist employees with experience in the field and strong management abilities neither grassroots, membership-based, or volunteer-based except for professional volunteers and interns who may be paid
- ➤ NGOs have a bureaucratized hierarchical structure that includes a board of trustees, directors, secretaries, offices, and sub-offices, all of which have sophisticated administrative and financial procedures.

- International organizations, international financial institutions, governmental agencies, development agencies, multilateral and bilateral contributors, and regional organizations contribute the majority of the budget.
- ➤ NGOs work on a local, national, or international level, and are heavily involved in a complex web of networks and connections throughout the world.
- Local non-governmental organizations (NGOs) are typically founded independently on national territory, but they are supported by an international umbrella organization that provides operational, structural, and strategic guidance.
- ➤ In terms of functional characteristics and areas of interest, NGOs are diverse. For that NGOs may work in areas such as development, humanitarian aid, human rights, environmental challenges, advocacy, democracy promotion, research, and data gathering. Furthermore, a single NGO may simultaneously work on two or more programs in various fields and sectors.

According to Palestine, and since the signing of the Oslo I Accord in 1993, aid agencies have spent more than \$40 billion on Palestinians living in the occupied West Bank, East Jerusalem, and the Gaza Strip.

In 2006, major Western assistance donors stopped aid to the occupied West Bank and Gaza Strip in protest of Hamas' victory in fair and democratic Palestinian legislative elections. Many international donors informed Palestinian non-governmental organizations (NGOs) that development projects had been canceled, partnerships had ended, and funding had been cut at that period.

"Palestinians have been forced to choose between development and charity. While a large quantity of donor money has entered the economy of the occupied territories, Palestinian economic and sustainability indicators have been decreasing. As a result, the Palestinian economy has been de-developed and hollowed down."

As a result of this evolution, Palestinians have continuously been among the world's biggest per capita receivers of non-military aid. Both peace and development are still elusive, as this aid has failed to accomplish progress on three primary goals: a permanent peace between Palestinians and Israelis, functional, responsible, and democratic Palestinian organizations, and long-term social and economic growth.

Consequently, that shows clearly the failure of the western donor-driven development approach, as well as the dormant Oslo "peace process" it is supposed to sustain large quantities of assistance and money that eventually end up in Israel's economy as direct result to transforming the Palestinian community to consumption-based community.

# CHAPTER FOUR: ANALYSIS OF DATA

Participant profile

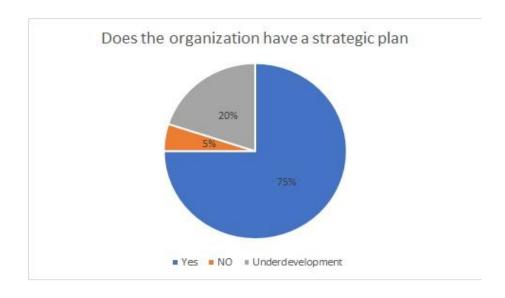
Research Questions/Findings

#### **4.1 Participants profile**

#	Orgnization Name	Job title	# Of Response	Legal Regisatration	of Employees#	Type of financing	Field of work
1	OXFAM GB	Country Director	1	INGO	50 and more	Governments and International	Humniterian and Infrstucture
2	RTI International	Economic Development Area Manager	1	INGO	1-30	Governmental	Education
3	GIZ	Monitoring & Evaluation Manager	1	INGO	50 and more	Governments and International	Civic Engagment
4	AMIDEAST	Procurement and Grants Officer	1	INGO	50 and more	Governmental	Education
5	ActionAid	Communication Officer	1	INGO	50 and more	Individuals	Youth Empowerment
6	مؤسسة جهود للتنمية الريفية	Program officer	1	NGO	1-30	International Institutions	Community Enagagment
7	مؤسسة صابرين	Program Coordinator	1	NGO	1-30	International Institutions	Education
8	مركز الفجر للتنمية الريفية	مؤسس وعضو مجلس إدارة	1	СВО	1-30	International Institutions	Community Enagagment
9	World Vision	Community and Engagement and Social Change Coordinator	1	INGO	50 and more	Individuals	Child Well Being
10	IYF International Youth Foundation	Financial Manger	1	INGO	30-50	Governments and International	Youth Empowerment
11	Mercy Corps	Operational Manger	1	INGO	50 and more	Governments and International	Youth Empowerment
12	مركز رواد التنمية	عضو مجلس ادارة	1	СВО	1-30	Individuals	Child Well Being
13	Partner for Sustainable Development- PSD	Program Manger	1	NGO	1-30	International Institutions	Youth Empowerment
14	The Palestinian Center for Youth Economic Empowerment – CYEE	Admin and Operations Officer	1	NGO	30-50	International Institutions	Youth Empowerment
15	Catholic Relief Services - CRS	MEAL Coordinator	1	INGO	30-50	Governments and International	Humanitarian
16	UNDP	Chief of Party	1	INGO	50 and more	Governments and International	Humanitarian
17	جمعية القمر الخير	مدير البرامج	1	СВО	1-30	International Institutions	Community Enagagment
18	National Democratic Institute - NDI	Program Manger	1	INGO	30-50	Governments and International	Civic Engagment
19	مركز عبد القادر ابو نبعة الثقافي	عضو مجلس ادارة	1	СВО	1-30	International Institutions	Cultural
20	UNDP	MEAL Manger	1	INGO	50 and more	Governments and International	Humanitarian

#### **Research Questions**

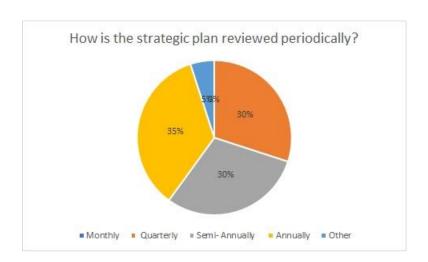
- To answer the study question: How can Strategic Planning improve the PNGO's financial and administration Sustainability? And which methods can be adopted?
  - Does the organization have a strategic plan?



and adopted a strategic plan for different time frames and different scopes. On one hand, some CBOs have claimed that the adoption of a strategic plan is their donor's requirement to facilitate funding, since a strategic plan determines the roles and responsibilities in addition to mapping the opportunities. On the other hand, some NGOs implemented such an adoption due to the necessity of expansion and using the resources in an effective manner.

- 20% of respondents have pointed out that their organizations are still working to have a strategic plan since it gives them the opportunity to increase the work level in terms of quality, productivity, staff performance, and secure funding. As such, some CBOs explain such a tendency to be more attractive to international donors by building market reputation and development portfolios that gain them access to more programs instead of merely seasonal activities.
- strategic plan, since some of them think that strategic planning needs a high level of commitment and ongoing financial resources, while their organizations' reality is the opposite, as the majority of those respondents are working based on volunteerism and most of their expenses are covered by community contributions. While they have agreed upon the importance of having a clear strategic plan that can help them hunt the financial and technical opportunities.
- For small Palestinian CBOs numerous barriers prevent Palestinian non-governmental organizations (CBOs) from expanding and developing. These organizations frequently lack the means to create operational strategies and have trouble securing international investment. This may result in a lack of accountability and transparency, which can therefore cast doubt on the legitimacy of these groups. Additionally, CBOs frequently face a difficult political environment in Palestine, and the government has been known to impose restrictions on their operations.

### 2. How is the strategic plan reviewed periodically?



95% of respondents have pointed out that their organizations are working to conduct several evaluation meetings for their strategic plans, based on different time frames as follows (monthly, quarterly, semi-annually, and annually). While such meetings go to different types of evaluation tools, since some of them seek to assess the performance indicators by using various monitoring and evaluation tools such as pre and post surveys, baseline and endline surveys, etc., For other CBOs, reflection sessions could be implemented in order to revise the strategic goals in order to communicate the impact. Palestinian CBOs often review their strategic plans, and this is usually

considered as a measure to assess the efficiency and performance of their organizations once a year. The strategic planning procedure gives information on the current condition and performance of a CBO, as well as its goals and objectives. The strategic plan also takes into account stakeholder analysis, internal and external environmental scanning, and organizational appraisal of strengths and weaknesses.

- 3. What are the strategic planning tools used in the organization's reality analysis process?
- The tools used in the strategic planning process varied with the diversity of the stages and objectives of the institution, as some indicated the use of reality analysis tools as an essential part of sustainable change, such as the SWOT tool, which seeks to monitor the internal strengths and weaknesses of the institution, such as monitoring the quality of systems and internal practices at the level of working departments, such as HR, M&E, Finance, etc. In addition to monitoring the opportunities and challenges provided by the external environment of the institution, such as the surrounding community, the legal framework, the political and economic situation, the availability of funding opportunities, regulations and laws, etc.,
- Some of them referred to the involvement of community activists or stakeholders in planning and building a strategic plan with the aim of achieving community participation and distributing roles among all parties. By using different type of assessment such as focus group discussion, and hold interviews with key- representatives, problem tree, and political economy

analysis, since such tools helps NGOs in distribution of the accompanying obligations and requirements to achieve the desired goals: like funding contributions, technical support, or community acceptance.

- Other organizations are going deeper to understand their reality by relating their local reality with the national strategies by monitoring the plans of ministries and developmental clusters, and they justify such practice to keep their organizations updated with development agenda and policies that are determined by public and donor agenda as well.
- While according to small Palestinian CBOs they employ event analysis as a strategic planning technique to examine the reality of CBO sustainability. A problem or issue can be studied methodically using event analysis by examining the various events that make up the problem or issue. Understanding how and why things happen as well as seeing patterns and trends are all accomplished through event analysis. Any form of problem or issue can be studied using event analysis, but complicated problems or issues benefit most from utilizing it.

### 4. How does the strategic plan contribute to identifying financing risks and opportunities?

The majority of respondents believe that strategic planning includes important axes, such as the risk management plan, which is a mechanism for monitoring expected and unexpected risks in conjunction with the size of the expected impact of both. Through this tool, it is possible to think strategically about the types of intervention for all risks according to the

expectation and impact, where an intervention can be therapeutic or preventive, and to access such matrix, it is used to study the social context of the institution and to identify the surrounding environment. The other axe is fundraising management, which will be available as part of the strategic plan. Furthermore, because such a plan is available, it could provide a map for potential donors who are interested in funding a set of programs and ideas. Furthermore, strategic planning enables the NGOs to diversify the funding sources based on the level of operations that goes directly with the strategic vision.

- The other part of the respondents pointed out that strategic planning contributes effectively to shaping the right objectives to achieve the planned vision based on real and accurate reality analysis. In addition to the periodic evaluation tools that enhance the NGO's ability to understand the external environment, such as the government's aspirations, community needs and donors' upcoming agendas, so such evaluation helps NGOs to be up to date for any opportunities.
- The other part of the respondents pointed out that strategic planning contributes to finding a set of alternatives based on different scenarios, which come with different costs, approaches, and definitely impacts, while such diversification gains NGOs the ability to make decisions based on the available resources and current capabilities.

- 5. In your opinion, how does strategic planning contribute to ensuring cash and technical flow for your organization?
- Preparing a clear and determined strategic plan will attract the donors to fund the NGOs' programs and projects. Since having strategic planning and strategic thinking will assure achieving the goals that intersect with donors' interests in an effective way, through continuous tracking and monitoring of ongoing funds, as well as identification of opportunities such as sustainable partnership agreements, MOUs, etc.
- While having real strategic plan as document and practice means the NGOs readiness to execute high quality of programs and projects in partnership with esteems partners and that with will be as value added to the NGOs CV.
- Strategic planning offers several financial techniques to ensure liquidity, expenses, and returns, among other things. As such Strategic financial management not only aids in the establishment of firm goals, but also provides a framework for developing and implementing plans to address issues that arise along the road. It also entails drawing forth a plan to help the company achieve its goals.
- 6. Is strategic planning and monitoring of opportunities based on sustainable goals or the availability of funding?
- Many of NGOs are connected to its physical location and equipment. They may not always be able to take risks and develop their activities at the same rate as their needs increase. As a result, many non-profits build strategic plans

to shield their purpose and operations against future financing and opportunity concerns. Strategic planning involves identifying an opportunity and setting a goal based on the organization's needs and desired impact.

- As a result, it is critical to regularly assess the organization's aims and objectives against the realities of the situation when conducting strategic planning. Regarding to that, sustainability is defined as the ability to continue a particular way of life or doing things indefinitely or for as long as resources are available. It can also refer to remaining within a system's boundaries or carrying capacity. The number of natural resources consumed, the amount of waste created, and the amount of time needed in order to keep the resources inside the system intact are all factors that go into determining sustainability. Making the most efficient use of limited resources is fundamental to sustainability.
- 7. How does strategic planning create opportunities and suggestions for sustainability and continuity?
- Strategic planning, according to the respondents, aids in identifying prospects for sustainability and continuity in development activity. This is accomplished by identifying essential aims and objectives that the company achieves via its activities. This should be based on an accurate and realistic assessment of the situation on the ground in order to choose the best course of action. This will also help the organization achieve its vision and mission goals.
- Strategic planning, according to some of the responders, aids in the creation of a roadmap that directs the journey toward the vision. It also allows the business

to discover areas for long-term sustainability and continuity. Strategic planning aids in the development of a framework that specifies the mission, key performance indicators, and other metrics used to make choices. It also makes recommendations for the organization's long-term viability and continuation.

- Strategic planning contributes to the sustainability and continuation of NGOs in a variety of ways, according to the respondents. Strategic planning, for example, allows NGOs to collaborate with other organizations to achieve common goals such as sustainability and continuity. It also makes recommendations for how to attain those objectives, such as through collaboration with other organizations. Strategic planning's major purpose is to guarantee that the appropriate resources are allocated to the appropriate programs and projects, and that the organization continues to progress in the proper direction.
- While for others the ability to plan strategically is critical for CBOs in the development sector to ensure long-term sustainability and continuity. Setting clear, attainable goals and monitoring progress toward them are both possible with strategic planning. It also gives you the chance to brainstorm new project, market, or partnership ideas that will help you realize your organization's goal and vision. Finally, strategic planning provides a venue for debating opportunities and difficulties that occur as the organization's work progresses.

- 8. How is it dealt with if there is a conflict between the desired strategic goals and an opportunity to finance a project that does not serve these goals?
- Many non-profit organizations have a long-term strategic plan that outlines their mission and objectives for the future. A solid strategic plan is based on a thorough and accurate reality analysis, so the NGO/CBO knows where it stands and what it needs to do to reach its objectives. The plan resolves tensions between desired strategic goals and the need to fund projects that help achieve those goals. A huge grant opportunity, for example, that forces the NGO to grow into a new site at the expense of long-term goals such as hiring extra personnel to extend the programs offered, is an example of this.
- Respondents were asked to consider how they handle conflicts between an NGO's stated strategic goals and the possibility to fund a project that does not serve these aims. The following are some of the conflicts that were discussed and how they were resolved: The project was canceled The project was rescheduled, the project was re-focused, the project was re-structured, the project was resourced differently, the project was transferred to another organization, the project's complexity was increased, the project was brought in-house, the project was outsourced to a different organization, the project was scaled down, and the project was changed to achieve the desired goals.

- To answer the study question: What are the attitudes of the INGOs directors working in the Opt. towards the sustainability of the projects in the present of fundraising obstacles?
- **9.** Does your strategic plan have a plan or a vision for sustainable development and what is its form?
- The necessity of strategic planning in defining the correct objectives to attain the intended vision based on genuine and accurate reality analysis was emphasized by the respondents. The strategic planning strategy includes periodic evaluation techniques that help the NGO better understand the scope of its influence and the resources needed to meet its objectives. The strategic planning technique also examines the organization's long-term viability. It's crucial to remember that strategic planning isn't something you do once and then forget about.
  - The other half of the respondents said that NGOs' strategic planning helps them shape the correct goals to realize the vision they have in mind, based on actual and accurate reality analysis. Strategic planning typically entails the development of a plan or a series of plans, each of which focuses on a different aspect of the organization's mission and goals, in addition to periodic evaluation tools that improve the NGO's ability to understand the extent to which the vision is being realized. A vision for the future, which is a broad, high-level description of the kind of organization the NGO wants to become or do, as well as the primary ways in which it expects to achieve its vision, may also be included in the plans.

#### **10.** From your point of view, what is the practical definition of sustainability?

- Sustainability is a topic that has recently gotten a lot of attention. It is frequently used to characterize an organization's or a product's ability to function in the future. NGOs, on the other hand, employ a far broader definition of sustainability. It entails examining a variety of aspects in order to assure the organization's long-term financial and operational viability.
- The ability to maintain or improve the availability of a resource through time is often defined as sustainability. It is a long-term process of preserving or increasing one's ability to meet needs and desires by making optimal use of natural and cultural resources. Social entrepreneurship, or the activity of creating and sustaining legally recognized nonprofit organizations for the purpose of achieving social good, includes sustainability as a crucial component. Social entrepreneurs are dedicated to bringing long-term social change to marginalized communities through creating products, services, and organizations.
- Ensure that the appropriate amount of funding is allocated to the appropriate programs, that the appropriate number of people are assigned to the appropriate programs, and that the appropriate amount of money is raised from the appropriate sources are just a few of the measures that can be taken to ensure sustainability.

### 11.In your opinion, what are the needs that must be met in the internal or external environment to ensure sustainability?

- Some of the respondents stated that NGOs must have a strong internal and external environment to achieve long-term sustainability. The external environment refers to the social, political, and economic structures of the community in which the organization operates, whereas the internal environment relates to the company's management and governance systems. For NGOs to be sustainable, these two settings must operate together to suit the organization's needs. This frequently means that an organization's management must be aware of the political and social surroundings in which it operates in order to ensure that the organization's needs are addressed.
- NGOs must address the needs of their internal and/or external environments before initiating a project or guaranteeing business continuity. They must think about the requirements of the people they want to serve as well as the needs of the environment. This necessitates the ability to adapt and change, which is critical for life in a world that is constantly changing. It also necessitates a long-term perspective, which is frequently lacking in NGOs focused on rapid results.
- Meeting the demands of the external and internal surroundings is critical to the
  viability of many NGOs. Some of these requirements are financial, such as the
  ability to operate without government assistance, while others are nonfinancial, such as having qualified employees. NGOs must guarantee that they

are serving the demands of both the internal and external surroundings in order to be sustainable. This can be accomplished in a variety of ways, including having a clear purpose that reflects the organization's current and future needs, defining clear goals, and preparing appropriately.

- Strategic planning, according to the other half of the respondents, helps to shape the correct objectives to attain the intended vision based on genuine and accurate reality analysis. In addition to periodic evaluation methods that help the NGO understand the breadth and accuracy of its programs, the capacity to identify and address the requirements of the internal and external environment is critical to guaranteeing sustainability. This could involve securing a particular level of financing to maintain program integrity, formulating a succession plan for key positions and duties, and enlisting the community's and public's support on a regular basis.

#### 12. In your opinion, what are the obstacles to achieving sustainability?

- Many non-governmental organizations (NGOs) begin with lofty aims of assisting others, but are quickly overtaken by day-to-day operations. Many NGOs are, in fact, operating at a level of sustainability that exceeds their initial financing capacity. The ability to recognize and respond to environmental changes is crucial to long-term sustainability. A combination of operational and strategic planning can be used to accomplish this.
- One of the most significant barriers to attaining sustainability in NGOs, according to the respondents, is a lack of financial resources. The lack of

appropriate finance, in particular, is a fundamental difficulty that NGOs face. To overcome this stumbling block, NGOs must devise novel revenue-generating strategies. They can accomplish it by enlisting the help of sponsors or by utilizing existing resources.

- For NGOs sustainability is a long-term aim that required consistent work throughout time in order to meet the requirements of future generations without diminishing current resources. NGOs can accomplish sustainability in a variety of ways, including improving their financial health through the adoption of sustainable funding sources, lowering their environmental effect, and increasing their social impact. The challenges that NGOs have when attempting to attain sustainability are frequently due to their limited financial and operational resources. NGOs must design a plan that tackles their current issues and lays out a clear route to reaching their sustainability goals in order to achieve sustainability.
  - Some (CBOs) strive for sustainability by implementing programs or initiatives that have long-term positive effects on the community or environment in which they operate. Short-term programs and projects, on the other hand, cannot sustain an organization if they are not in line with its long-term aims and objectives. Unfortunately, many CBOs lack a long-term vision, making it difficult to determine which programs and projects are required to keep the organization afloat. This is especially true for newly formed or tiny non-governmental organizations (CBOs) that lack the resources to do comprehensive strategic planning.

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- 13. What forms of sustainability do you take into consideration when starting a project or to ensure business continuity?
- Strategic planning is a valuable instrument that aids in the development of appropriate objectives for achieving the desired vision, which is based on actual and accurate reality analysis. A form of strategic planning is the use of periodic evaluation methods to help the NGO better grasp the scope and depth of its impact on the community. Strategic planning also refers to the process of assessing past accomplishments and failures, as well as internal and external elements, in order to have a better knowledge of the situation and select the best course of action for the future. Using the past to inform the future is another term for this.
- An NGO should evaluate the forms of sustainability it adopts to ensure its long-term success while initiating a project or assuring business continuity. An NGO, in particular, should think about how it can effectively achieve its objective while being environmentally and socially responsible. This could involve being aware of the resources required to carry out its objective, such as monetary contributions or supplies. It could also include paying attention to the resources required to carry out its objective in a socially and environmentally responsible manner, such as the correct kind of personnel and volunteers.
- Other respondents stated that they begin by evaluating the organization's existing state and the environment in which it functions. They also assess the available resources and potential external assistance that can be used to attain the desired results. This aids the organization in determining the most suitable types of sustainability required to realize the vision. The organization's mission and objectives are then defined through a strategic planning process that is based on

- actual and accurate reality analysis.
- Other respondents mentioned that when initiating a project or guaranteeing business continuity, sustainability is a crucial element to consider. Sustainability is described as the ability to meet operational needs while also providing long-term societal benefits. Economic, social, environmental, and other aspects of sustainability are all possible. Some of these types of sustainability are determined by the type of organization, while others are determined by the organization's mission.
- When initiating a project or ensuring business continuity, many aspects of sustainability are examined, according to the respondents. Planning, financial, human, technological, and environmental sustainability are all factors to consider when initiating a project or ensuring business continuity. The plan or strategy should be founded on a thorough examination of the environment's facts as well as the demands of the beneficiaries. It is also necessary to consider the financial plan or strategy.
- 14. Are there any practical experiences that have been applied in the context of sustainability in your organization? What are they?
- The responders emphasized the need of considering the project's long-term sustainability or, in the case of an NGO, the organization's commercial continuity. Some of the practical experiences that have been utilized in the area of sustainability in their NGO include the following:
- > Strategic planning (ensuring that the correct objectives are chosen and that the vision is developed based on accurate and real-world analysis)

- ➤ Periodic evaluation (enhancing the ability to understand the extents to which the vision has been achieved)
- Metrics are a set of numbers that describe how something works (in terms of both process and outcome)
- Communication both internally and outside (in terms of both process and content)
- ➤ Observations (in terms of both process and content)
- Many of the respondents said they regard the practical experiences they've had in their NGO's sustainability efforts. Some respondents, for example, stated that they guarantee that their employees are familiar with the notion of sustainable development, which is critical to realizing the need for change and advancement in their firms. This can be accomplished by having employees take sustainability-related online courses or attend sustainability-related training sessions. Another option is for their employees to participate in sustainability-related workshops or debates led by outside specialists.
- When it comes to launching a new project, the respondents listed strategic planning, evaluating the results, recording decisions and activities, and operationalizing decisions as practical experiences that have been implemented in the context of sustainability in their NGO. All of this aids the NGO in staying on track and achieving its goals. They also assist the organization in efficiently responding to changes and being relevant in an ever-changing environment. The necessity for ongoing review is a vital success aspect that all respondents agree on.

One of the most popular methods for achieving sustainability is to plan ahead of time. The extent to which this is achievable will be determined by the organization's resources as well as the political and economic environment in which it operates. Nonetheless, crucial areas where a little planning can go a long way can be identified. For example, if an organization needs to cut back or suspend activities for a period of time, it makes sense to ensure that it has a solid strategy in place for funding, staffing, and operations.

### 15. In your opinion, what are the suggestions or recommendations that should be taken to reach sustainability?

- The respondents were also asked to express their opinions on what needed to be done to ensure the long-term viability of non-governmental organizations. The majority of respondents agreed that the ability to interact and communicate meaningfully with various stakeholders is the most important feature of NGO sustainability. They also stressed the value of transparency and collaboration in allowing other stakeholders to participate in the planning process. When developing aims and strategies, the majority of respondents believed that it is critical for NGOs to be able to rely on indigenous knowledge systems.
- The majority of respondents believed that transparency and collaboration are essential for long-term success. Furthermore, the majority of respondents felt that a holistic approach is necessary for long-term sustainability. Community buy-in, sustainability education, and the need to develop political and economic context are among the survey's other main suggestions.

Other respondents offered a variety of suggestions for achieving long-term sustainability. Building on and strengthening core capacities, not just of the leadership, but also of the staff and volunteers, was one of them. This necessitates a holistic strategy in which the employees and volunteers' capability is enhanced so that they can contribute to the organization's vision. This also necessitates a holistic strategy, in which the leadership's capacity is enhanced so that they can contribute to the organization's vision.

Is there a legal framework that must be taken into account to ensure the continuity and sustainability of the work?

Respondents were also asked to offer their thoughts on what legal framework should be considered when preparing for the long-term viability of Palestinian non-governmental organizations (NGOs). The majority of respondents believed that the legal framework should be primarily concerned with ensuring the organization's work's continuation and viability. They also agreed that the legal framework should be adaptable to the organization's specific needs, and that it should be reviewed and updated on a regular basis to reflect changing circumstances on the ground. The Palestinian Basic Law, the Palestinian National Charter, and international human rights law are all legal frameworks that should be addressed while planning for the long-term viability of Palestinian NGOS.

Other respondents stated the following legal framework must be considered in order to assure the continuity and sustainability of Palestinian NGOS' work:

Legislation - The Palestinian Authority passes legislation that applies to NGOs in

general and Palestinian NGOs in particular. The Law of Associations and the Law of Charitable Work are two examples of this law. Furthermore, the Ministry of Social Affairs and the Ministry of Interior Affairs are the ministries in charge of overseeing and monitoring Palestinian non-governmental organizations and their activities.

### ➤ To answer the study question: What is donor's role in building the financial and managerial capacity for PNGOs?

What are the positive and negative repercussions of external funding on the professional path of the institution?

When it comes to funding, the various kinds of sustainability have varying effects on the professional paths of Palestinian non-governmental organizations. Some are favorable, such as external funding that can be utilized to expand the organization, while others are harmful, such as the seizure of lands and other resources that were previously provided to non-governmental organizations. The effects of various forms of sustainability vary each company, depending on the vision and objectives specified, as well as how the business is managed. In order to adjust to the flow of reality, this requires regular examination.

Palestinian non-governmental organizations (NGOs) rely mainly on outside financing to carry out their missions. This sponsorship has both beneficial and negative consequences for Palestinian NGOs' professional development. External funding has a number of good effects, including possibilities for training, capacity

building, and leveraging resources to reach more people. External funding has negative consequences, such as a loss of agency and influence, as well as a dilution of the organization's original objective and vision.

External funding, according to some of the respondents, is a two-edged sword, as it may both enrich and threaten the professional path of Palestinian NGOs. It can, for instance, spark new project and program ideas, but it can also lead to a lack of accountability.

In today's world of aggressive international competition, the capacity to plan strategically is becoming increasingly crucial for any organization's survival. However, the same can be said about groups that receive external support on a far bigger scale. Because of the nature of this assistance, it's often difficult to figure out exactly what conditions are being imposed in exchange for payment. This has the potential to have a significant impact on the professional development of Palestinian non-governmental organizations.

In your opinion, how does external funding affect the independence of decisionmaking, and are there ways to harmonize the agenda?

External funding is frequently related with an NGO's decision-making process' independence as a source of foreign funding. Lack of external funding, on the other hand, can hinder an NGO's capacity to carry out its goal. Each case is different, and it's vital that financial decisions are made based on correct assessments. An assessment of previous financing sources and what form(s) of sustainability are now utilized is a good place to start.

International donors are one of the key sources of external funding for Palestinian NGOs (PA). International donors are well-known for using financing as a political instrument, which has had a considerable impact on Palestinian NGOs' ability to operate independently of the PA. As a result, many Palestinian non-governmental organizations (NGOs) have devised complex funding mechanisms to ensure their independence from the PA's political whims. Many Palestinian NGOs, for example, have established joint funding mechanisms with other organizations to ensure their independence from the PA's political whims.

It is critical to understand the consequences of external funding on an NGO's decision-making process when evaluating external funding. First and foremost, the organization's mission and goals must be clearly defined. This will serve as a starting point for determining which operations should be funded and which should be redirected. The next step is to figure out how much of an organization's money comes from outside sources.

Are the funding institutions working to empower your organization in the context of sustainability? and how?

The responses to the first question in this section revealed that while launching a project or ensuring NGOs continuity, the majority of respondents evaluate the project's sustainability. International funders are attempting to strengthen the organization in order to ensure its long-term viability. The respondents stated that they seek funding from groups that try to improve societal well-being while reducing social and environmental impact. The respondents also want financing

organizations that try to promote sustainability to help them.

International donors and organizations frequently work in opposite directions to ensure the continuity of NGOS' activities. The funding donors may be interested in the project's outputs, while the organizations are interested in the NGO's potential influence on the community and the environment. The sustainability goals specified while starting a new project or strengthening the business continuity of an existing one, as a result, necessitate a great deal of communication and collaboration between financial sources and organizations. This is critical since it not only ensures an organization's financial viability, but also allows it to effectively carry out its objective.

#### What form of conditional funding did you face?

NGOs working in Palestine suffer a number of difficulties. Obtaining financing to implement the project; obtaining funding quickly enough to implement the project within set deadlines; and securing funding when political or security risks exist are among them. All of these issues are connected with financing politics and the necessity for Palestinian civil society organizations to prove their worth to donors. For Palestinian NGOs, conditional funding, in which the donor retains the power to withdraw funds, is a particularly onerous type of dependency.

Grants, which are typically difficult to get, and contributions, which are often one-time and difficult to estimate for, are the most common sources of conditional funding that Palestinian NGOs confront. Other types of conditional funding include loans, which can be difficult to obtain, and the capacity to obtain credit lines, which can also be difficult to obtain. All of this adds to the expensive cost of launching a

new project or maintaining business continuity. Even when these types of conditional funds are available, obtaining them might be difficult.

What are the agreements that you were required to sign to ensure the continuity of funding?

Funding agreements are a critical component of NGOs' long-term viability in Palestine. The most popular agreements are those that offer continuous money for the organization's continuing operations. Grants from foreign organizations such as the United Nations Development Program (UNDP), USAID, KFW, GIZ, DFID, and others are an example of this.

- Funding agreements are an important part of any NGO's long-term strategy. They lay forth the terms and conditions for how the funds are spent, as well as ensuring that the organization has the resources it requires to fulfill its objective. Funding agreements are an important aspect of a long-term organization because they allow an NGO to keep its pledges even when it faces financial difficulties. They also act as a protection against gift mismanagement, as they place the burden of proof on the organization to demonstrate that the funds were spent properly.
- Since it considers as agreements between the NGO and the donor that spell out the project's goals, financial requirements, and roles and duties for both parties. since the finance agreements are an important aspect. They make certain that the project is carried out in accordance with the original objectives and that the necessary funds is available to meet the needs.
- While small CBOs The agreements that had to sign to guarantee financial

continuity stipulate that they must provide an annual report on their operations to the relevant government ministries and other organizations. Furthermore, CBOs must work with donor coordination and oversight systems and make it possible for donors to see how their money is being used. In order to ensure that public funds are used for the benefit of the Palestinian people, the agreements also call for CBOs to work with the Monetary Authority of Palestine, the financial inspector of the Palestinian Authority.

In the event of cut - funding, what is the policy of termination of employment followed and how does it affect employees, beneficiaries, partners?

The respondents believe that in the event of a budget reduction, the first policy should be to terminate employment, followed by an open and objective process of selection, realignment, and mutual learning. Staff, stakeholders, and partners are able to take ownership of their work, allowing the company to move forward. This also guarantees that the organization is not reliant on a small number of important personnel, but rather on a varied group of people with a variety of talents, experiences, and ideas who work together to achieve the organization's objective. This not only allows the organization to continue working, but also to reach new heights.

While other respondents are trying to reallocate funds and make efficient use of flexible money to deliver project objectives to the extent possible until an exit strategy is implemented, it starts with communities, which is through an assessment of available assets and resources, assessing capacities among partners to continue work and other program aspects. As for staff, it is through termination of contracts if the work is no longer implemented and there aren't other sources of funding to cover the gap.

In light of small CBOS their strategy is to first reevaluate its budget and locate alternative, complementary sources of income in the event of a decline or cut in funding before ending any of its programs or activities and before laying off any personnel. However, if the financial gap is significant and the organization is unable to secure additional money to make up for or supplement the lost funds, it can be obliged to halt some programs or activities and fire some staff members. It is company policy to provide employees with as much notice as possible before terminating their job, as well as severance money and other benefits.

In your opinion, what are the most important alternatives that NGOs can adopt to reduce dependency on external funding and achieve sustainability?

Corporate social responsibility funds.

Market donations of capital in the community.

For institutions to establish income-generating projects that use their profits to implement development projects.

- Legalization and redistribution of the government budget in an efficient and fair manner for the Palestinian development sectors according to priority and need.
- > Create cooperatives.
- ➤ Investing in, directing and motivating Palestinian minds

What are the three most important negative effects of stopping foreign funding and support for NGOs/CBOS?

Regarding the negative effects of stopping foreign funding, the sample members indicated the following:

- ➤ Weak access to basic services in Area C, East Jerusalem, and humanitarian aid in Gaza, in addition to bridging development gaps in marginalized areas that the Palestinian government can access.
- The decline in economic growth rates achieved by external financing despite the absence of real development features.
- ➤ The danger of threatening sensitive development sectors that depend on external financing, such as education, health and agriculture.
- ➤ Increasing unemployment, poverty and societal conflict.
- ➤ Work with the target groups stumbled as a result of the lack of material capabilities to implement field activities.
- ➤ The Foundation loses the trust and support of local partners, as the local community does not believe in activities and projects without tangible financial support provided to them.
- The institution is unable to pay the salaries and entitlements of its employees, thus losing a qualified and active cadre and having to rebuild a new cadre and work team in the event of the return of funding (instability of human resources).
- ➤ The suspension of funding for development projects in the communities threatened with displacement. The inability of the Palestinian Authority to

- fulfill its role in providing services due to its total dependence on external funding.
- ➤ The lack of capital that contributes to the development of the infrastructure of streets and roads, which depends critically on financing.
- ➤ The organization is confined within its local framework.
- ➤ Poor knowledge of other cultures.

What are the three most important positive effects of stopping foreign funding and support for NGOs / CBOs in Palestine?

- Adopting long-term financial aid as an encouraging factor for economic growth within the framework of the Palestinian general budget.
- Ending financial dependency and moving towards building an independent national economy.
- ➤ He drew the attention of the Palestinian parties to the fact that the presence of external funding does not contribute to removing Palestine from the cycle of poverty or to strengthening the principles of governance, transparency and accountability, and this is a matter that must be discussed internally.
- Shifting from relief to investment towards a real and effective development process.
- ➤ Getting out of the political bondage of the external financing card and the gradual disengagement towards emancipation from the goals of the funders.

- > Citizens tend to open their own projects and work in private sector institutions.
- > Strengthen the influence of organizations locally and prove themselves in their community based on their own achievements.
- Forcing the occupation government to assume its financial responsibilities towards the Palestinians.

### **CHAPTER FIVE:**

## CONCLUSINS & RECOMMENDATIONS

Discussion about each research question

Conclusion

Limitations

Recommendations and future studies

This chapter will summarize the findings of this research. We will discuss the research results and match them with other similar research findings in order to enhance and support the understanding of the variables that have been used in this study related to the Palestinian NGO sector. Furthermore, the researcher will add his recommendations where other scholars can investigate the neglected areas in their studies and help in narrowing their studies.

#### **5.1 Discussion about Each Research Question**

In this section, the researcher will discuss the thesis variables in comparison to the previous studies mentioned in the literature review

• What are the attitudes of the INGOs directors working in the Opt. towards the sustainability of the projects in the present of fundraising obstacles?

Non-governmental organizations (NGOs) in opt have become increasingly focused on sustainability as a means of building resilience and protecting business continuity in recent years. Regardless of the current political situation, many organizations operating in the OPT are now focusing on sustainability to ensure their long-term viability. As a result, a slew of new resilience initiatives and programs have emerged in the sector. This has the potential to bring much-needed change to a community that is frequently short on sustainability.

PNGOs have recently begun to take sustainability more seriously. Many have established programs to help them lessen their reliance on external funding, and some have even gone so far as to create their own revenue streams. In Palestine, where NGO issues are frequently overlooked, NGOs have a unique potential to make a significant effect. Some organizations have even resorted to allocating

financial resources in order to prevent funding cuts or increase their independence, while others are attempting to protect their current financial resources.

In the wake of persistent funding difficulties, Palestinian NGOs have begun to address the issue of sustainability. Since the need for effective and efficient administration has never been stronger than now, as international donors restrict aid and the economy remains poor. Many people believe that the first step is to acknowledge that there is an issue, and the second is to figure out how to solve it. As a result, non-governmental organizations in Palestine are experimenting with a variety of sustainable approaches.

International restrictions and Israel's continuing occupation have impacted negatively on the Palestinian economy. However, a new generation of non-governmental organizations (NGOs) is dedicated to assisting the Palestinian economy in thriving in a long-term manner. This has opened up new career and opportunity prospects, but it has also created challenging considerations regarding how to combine the needs of the community with the organization's aspirations.

# What is donor's role in building the financial and managerial capacity for PNGOs?

Donor countries and other foreign players can help Palestinian non-governmental organizations improve their financial and managerial capacities, allowing them to work more effectively on the ground and deliver better services to their clients. This will serve to enhance the situations of those who really need it Palestinian territories' most distant places. Supporting PNGOs in identifying and prioritizing the most pressing needs of their community, like employment, education, and healthcare, will be one aspect of this. This will ensure that the most disadvantaged people are not left behind, and that they are better positioned to take the opportunities that are developing in the Palestinian territories.

Donor organizations are frequently the major funders of non-governmental organizations (NGOs) working in Palestinian areas. Considering their importance, they play a minor part in the development of the organizations they support. This is due to the fact that, on the whole, donor organizations lack the knowledge needed to establish the financial and managerial competence needed to maintain a nonprofit organization over time. Rather, they prefer to concentrate on the short-term objectives of their grantmaking, such as purchase of products and services, budgeting, and staff management.

Donors' role especially in funding is critical to the success of NGOs in Palestine, it is only one of several factors to consider when evaluating their effectiveness. The most important aspect of donor involvement is ensuring that their gifts are fully utilized. This could be accomplished by improving strategies and providing equipment, allocating platforms and tools, and training and capacity-building for

staff. Donors should also work with non-governmental organizations (NGOs) to develop collaborative programs and initiatives that will have the desired impact.

• How can Strategic Planning improve the PNGO's financial and administration Sustainability? And which methods can be adopted?

Any strategic plan for the Palestinian non-governmental sector (NGSO) is a road map that explains the organization's strategy for the future, and it is used to determine the organization's aims and objectives, as well as to map out a plan to achieve these goals. And organization's ability to plan ahead and discover important opportunities and clear goals for its operations, as well as cost-effective strategies to achieve those goals, is required in order to be sustainable. This is why many communicators, strategists, and planners rely on the planning process to assist NGOs to understand what they should be doing and why in order to maximize the effectiveness of their communications and strategies.

Planning, management, and leadership are all important aspects of a company's long-term viability. As a result, PNGOs' leaders will be better able to direct their organizations toward greater sustainability. since it offers a realistic framework for designing a sustainable strategy, which includes determining what needs to be sustained, creating a pathway for organizational sustainability, and tracking progress. Since the benefit of financial sustainability for non-profits isn't just measured in dollars and cents. It also involves an NGO's ability to effectively respond to operational issues while continuing to accomplish its operational objectives. In the context of an NGO, ensuring that one's financial status is well-managed is an important aspect of long-term strategic planning.

### Recommendations

#### NGOs

- Encourage activities aimed at developing support resources that are not sensitive to external conditions that contradict with the Palestinian community's local agenda, such as the creation of profitable projects or the search for unrestricted or indirect sources.
- Agreeing on NGOs work priorities based on pressing needs, and allocating roles in a way that avoids conflict or duplication in service delivery or geographic reach.
- Coming up with a national initiative to get rid of foreign funding and gradual disengagement from the grip of financiers and foreign aid.
- The government adopts a comprehensive development plan based on investment in resources and human mind.
- > Creating an umbrella that brings together the private and governmental sector and non-governmental organizations under one roof for the integration of development plans and concerted efforts.
- Encouraging organizations to start creating self-financing opportunities such as projects and networking with local institutions.
- Non-governmental organizations (NGOs) should play a role in establishing the concept of individual choice and their agendas should be driven by local objectives rather than funder priorities.
- Activate follow-up and control procedures for NGOs and urge NGOs to adopt special financial sustainability plans.

- The need to follow up on projects that are not in line with the national development agenda.
- That the funding be through the general budget of the government and that the government play the role of mediator between the financier and the implementer, and limit the indirect channels.
- Emphasis on the principles of governance, accountability, transparency and curbing corruption in the corridors of all parties to the development process.
- Encouraging the private sector by supporting NGOs and activating social responsibility funds.

#### **CBOs**

- ➤ CBOs should have a thorough awareness of the Palestinian context and priorities in order to support NGOs' viability in Palestine. Consider the political and social environment in which NGOs operate as an illustration.
- ➤ CBOs should establish and implement a sustainability program that includes risk assessment, management, and communication in order to support the resilience of NGOs in Palestine.
- ➤ CBOs must be able to develop their own resources if they want to maintain the resilience of Palestinian NGOs in times of conflict and instability. This covers the capacity to recognize and evaluate opportunities, gather resources, and manage itself.
- ➤ CBOs is advised that financing for projects be switched to money for programs to improve CBO sustainability. Another suggestion for CBOs looking to get funding is to diversify their donor base. Governmental and non-governmental

- organizations shouldn't be a CBO's only sources of funding; it should also come from the private sector and other charity foundations.
- Donor organization funding is irregular and frequently determined by the political atmosphere of a country. CBOs should improve their efficiency as much as feasible in order to increase the likelihood that financing will continue. They should also think about how to foster greater openness and trust among their contributors and the communities they serve.

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6%D9%89-%D8%A7%D9%84%D9%80-NGOs-%D9%81%D9%8A

# Appendices

# **Appendix (1): The Evaluators**

Name	Academic Rank	Specialization	Affiliation

### **Appendix (2): Structured interview**



## "The Role of Strategic Planning in Sustaining the Palestinian Non-

## Governmental under Funding Constraints"

Within the framework of the requirements of the strategic planning program for graduate students at the Arab American University, we seek through this study to know the implications of the role of strategic planning in the sustainability of NGOs under conditional funding, taking into account the cessation of support (financial and technical) for NGOs In Palestine and the extent to which this is reflected on the sustainability of the work of these institutions, as we seek, through the set of questions below, to understand the reality of our Palestinian institutions in light of the prevailing development situation and their work within the framework of conditional funding and dependence on donor funding, with our full awareness of the role and importance of non-governmental organizations and their inputs in the development process And the extent of homogeneity of its interventions with the general developmental context, as the study assumes the existence of positive and inverse relationships between the set of dependent and independent variables.

Thank you for your kind cooperation.

#### **Unstructured Interview Questions**

- 1. Employee Name?
- 2. Job title?
- 3. Company name?
- 4. Enterprise registration type?
- 5. Number of Employees?
- 6. Type of financing?
- 7. Financing agency?
- 8. The field of work of the institution?
- 9. Year Founded?
- 10. Does the organization have a strategic plan?
- 11. How is the strategic plan reviewed periodically?
- 12. What are the strategic planning tools used in the organization's reality analysis process?
- 13. How does the strategic plan contribute to identifying financing risks and opportunities?
- 14. In your opinion, how does strategic planning contribute to ensuring cash and technical flow for your organization?
- 15. Is strategic planning and monitoring of opportunities based on sustainable goals or the availability of funding?
- 16. How does strategic planning create opportunities and suggestions for sustainability and continuity?
- 17. How is it dealt with if there is a conflict between the desired strategic goals and an opportunity to finance a project that does not serve these goals?
- 18. Does your strategic plan have a plan or a vision for sustainable development and what is its form?
- 19. From your point of view, what is the practical definition of sustainability?
- 20. In your opinion, what are the needs that must be met in the internal or external environment to ensure sustainability?
- 21. In your opinion, what are the obstacles to achieving sustainability?
- 22. What forms of sustainability do you take into consideration when starting a project or to ensure business continuity?
- 23. Are there any practical experiences that have been applied in the context of sustainability in your organization? What are they?
- 24. In your opinion, what are the suggestions or recommendations that should be taken to reach sustainability?
- 25. Is there a legal framework that must be taken into account to ensure the continuity and sustainability of the work?
- 26. What are the positive and negative repercussions of external funding on the professional path of the institution?
- 27. In your opinion, how does external funding affect the independence of decision-making, and are there ways to harmonize the agenda?
- 28. Are the funding institutions working to empower your organization in the context of sustainability? and how?

## قسم 1 من 4

# دور التخطيط الاستراتيجي في استدامة المنظمات غير × : الحكومية في ظل التمويل المشروط

في اطار منطلبات برنامج التخطيط الاستراتيجي لطلبة الدراسات العليا في الجامعة العربية الامريكية، نسعى من خلال هذه الدراسة لمعرفة الاثار المترتبة على دور التخطيط الاستراتيجي في استدامة المنظمات الغير حكومية في ظل التمويل المشروط، اخذين بعين الاعتبار توقف الدعم (المالي و الفني) عن المنظمات الغير حكومية في فلسطين ومدى انعكاس ذلك على استدامة عمل هذه المؤسسات، حيث نسعى من خلال مجموعة الاسئلة ادناه الى فهم واقع مؤسساتنا الفلسطينية في ظل الحالة التنموية السائدة وعملها في اطار التمويل المشروط والاعتمادية على تمويل المائدين، مع ادر اكنا الكامل لدور واهمية المنظمات غير الحكومية ومدى تجانس تدخلاتها مع السياق التنموي العام، حيث تفترض الدراسة بوجود علاقات إيجابية و عكسية بين مجموعة المتغيرات التابعة والمستقلة، وعلى هذا الأساس نسعى نحو قياس مدى صحة الفرضيات الاتية:

- 1. افتر اض وجود علاقة إيجابية بين التخطيط الاستراتيجي واستدامة المنظمات غير الحكومية في فلسطين
  - 2. افتراض وجود علاقة عكسية بين التمويل الخارجي والتنمية في فلسطين

عبر اجراء مقابلات مع ممثلي وعاملي هذه المنظمات والخروج بتوصيات قد تساهم بتعزيز استدامة هذه المنظمات في ظل اجنده الممول والتمويل المشروط

*	اسم الموظف؟
	نص الإجابة التصير
	المسمى الوظيفي؟ *
	نص الإجابة التصير
	عنوان للاتصال / ايميل - هاتف
	نص الإجابة التصير
	اسم المؤسسة؟ *
	نص الإجابة القصير
	نوع النّسجيل المؤسسة؟ *
	جمعية خيرية
	مؤسسة أهلية
INGO	0
NGO	

	عدد الموظفين ؟ *
1-30	0
30-50	
	- 50 فاكثر
	نوع التمويل؟ *
	افراد
	كومات
	مؤسسك دولية
	عبر ذلك
	جهة التَمويل؟ *
	محلي
	دولي
	محترك
	عبر ذلك

مجال عمل المؤسسة؟ *
نص الإجابة القصير
سنة التأسيس؟ *
<i>عص الإجابة القصير</i>

قسم 2 من 4
التخطيط الاستراتيجي ٪ :
تتطلع في هذا القسم الى فهم مدى فاعلية التخطيط الاستراتيجي في اداره عمل المؤسسة ومعرفة دور التخطيط الاستراتيجي في استدامة عمل المؤسسة في ظل شروط التمويل.
هل تمثلك المؤسسة خطة استراتيجية؟ *
نم نم
У 🔘
ك في مرحلة التحضير
غير ذلك غير ذلك
كيف يتم مراجعة الخطة الاستراتيجية بشكل دوري ؟ *
نص الإجابة الطويلة
ما هي أدوات التُخطيط الاستراتيجي المستخدمة في عملية تحليل الواقع الخاص بالمؤسسة؟ *

نص الإجابة الطويلة

e at ab a track a ara shetch track
ت تساهم الخطة الاستراتيجية في تحديد مخاطر و فرص التمويل؟ ★
ن الإجابة الطويلة
أيك كيف يساهم التخطيط الاستراتيجي في صمان التدفق النقدي والفني لمؤسستك ؟ *
ل الإجابة الطويلة
، يتم التخطيط الاستراتيجي ورصد الفرص بناء على الأهداف المستدامة ام توفر التمويل ؟ *
ن الإجابة الطويلة
ت يخلق التخطيط الاستراتيجي فرصاً ومقترحات للاستدامة والاستمرارية؟ *
ل الإجابة الطويلة
ب يتم االتعامل اذا حدث تعارض ما بين الأهداف الاستراتيجية المنشودة ووجود فرصة لتمويل مشروع لا يخدم هذه الأهداف؟ *
ن الإجابة الطويلة
، تمثلك خطتكم الاستراتيجية خطة او تصور للتتمية المستدامة وما هو شكلها ؟ *
ن الإجابة الطويلة

	فيم 3 من 4
: X	الاستدامة
	تتطلع في هذا القسم الى فهم مساعي الاستدامة لمؤمستكم واستمرارية عملها في ظل شح التمويل.
	من وجهة نظرك ، ما هو التعريف العملي للاستدامة ؟ *
	نص الإجابة التصير
	برأيك ما هي الاحتياجات الواجب توافرها في البيئة الداخلية أو الخارجية لضمان الاستدامة ؟ *
	نص الإجابة الطويلة
	يرأيك ما هي معوقات الوصول الى الاستدامة؟ *
	نص الإجابة الطويلة
	ما هي اشكال الاستدامة التي تاخذونها بعين الاعتبار عند البدء بمشروع او لضمان الاستمرارية في العمل ؟ *
	نص الإجابة الطويلة

هل هذالك أي تجارب عملية تم تطبيقها في اطار الاستدامة في مؤسستكم؟ وما هي؟ *	
اس مدالك اي تجارب تمثيد تم تطبيعها في اطال الاستدامة في مونستكم : وما هي: "	
نص الإجابة الطويلة	
برأيك ما هي الاقتراحات او التوصيات الواجب اتخاذها للوصول الى الاستدامة ؟ *	
نص الإجابة الطربلة	
هل هذالك اطار قانوني يجب اخذه بعين الاعتبار لصمان استمرارية واستدامة العمل ؟ *	
نص الإحابة الطويلة	

	قسم 4 من 4
: ×	التمويل الخارجي
	تتطلع في هذا القسم الى معرفة اثر التمويل الخارجي على اهداف المؤسسات ومساعي الاستدامة
	ما هي انعكاسات الإيجابية و والسلبية للتمويل الخارجي على المسار المهني للمؤسسة ؟ *
	نص الإجابة الطويلة
	برأيك، كيف يؤثر النّمويل الخارجي على استقلالية القرار وهل هذالك طرق لموائمة الاجندة؟ *
şa.	تص الإجابة الطويلة
	هل تعمل المؤسسات الممولة على تمكين مؤسستكم في اطار الاستدامة؟ وكيف؟ *
	نص الإجابة الطويلة
	ما شكل التمويل المشروط الذي واجهتموه ؟ *
	نص الإجابة الطولة
	ما هي الانفاقيات الذي فرض عليكم توقيعها لضمان استمرارية التمويل ؟ *
Seem	تص الإجابة الطويلة
	في حال انقطاع التمويل ما هي سواسة انهاء العمل المتبعة وكيف تؤتر على الموظفين، المستفيدين، التسركاء ؟ *
·	نص الإجابة الطويلة

# دور التخطيط الاستراتيجي في استدامة المنظمات غير الحكومية الفلسطينية في ظل قيود التحطيط الاستراتيجي في استدامة المنظمات

# بواسطة حسن عبد غروف مشرف د / مجيد منصور

## الملخص

من جدير بالذكر أن فكرة البحث جاءت بعد قرار الرئيس الأمريكي دونالد ترامب في عام 2018 بقطع الدعم المالي عن كل من السلطة الفلسطينية والمنظمات غير الحكومية، حيث تم استخدام الدعم المالي كورقة سياسية لتغيير بعض المواقف الرسمية لكلاهما، وعلى اثر هذا القرار حدث انهيار بين المنظمات غير الحكومية في فلسطين، من حيث إغلاق للبرامج وتقليص عدد الموظفين، وبناء عليه جائت فكرة البحث لمخاطبة واقع وافاق الاستدامة لدى المنظمات غير الحكومية في فلسطين كنهج للخروج من هكذا تهديد.

وبالتالي، فإن الغرض من هذه الأطروحة هو البحث في الدور الوسيط للتخطيط الاستراتيجي في التأثير على تداعيات التمويل المشروط واثره على تحقيق الاستدامة في قطاع المنظمات غير الحكومية الفلسطينية.

تم استخدام النهج الوصفي التحليلي في جميع المقابلات شبه المنظمة، اذ تكونت العينة من 20 محوراً رئيسياً من المنظمات الدولية غير الحكومية والمنظمات غير الحكومية ومنظمات المجتمع المحلي. تم استخدام (28) سؤالاً صممها الباحث في ضوء دراسات سابقة لتقييم اسئلة البحث التالية.

• ما هي مواقف مسؤولي المنظمات غير الحكومية الدولية العاملين في مناطق السلطة الفلسطينية. نحو استدامة المشاريع في ظل معوقات التمويل ؟

- ما هو دور الجهة المانحة في بناء القدرات المالية والإدارية للمنظمات غير الحكومية؟
- كيف يمكن التخطيط الاستراتيجي تحسين الاستدامة المالية والإدارية للمنظمات غير الحكومية في فلسطين؟ وما الأساليب التي يمكن اعتمادها؟

لإنجاز البحث ، استخدمت نهجًا تشاركيًا واستخدمت طريقة رئيسية واحدة لإكمال البحث:

•إجراء مقابلات منظمة مع العاملين الرئيسيين في المنظمات غير الحكومية

بالإضافة إلى ذلك ، استخدم البحث عددًا من الخطوات لتحقيق هدفه العام وأهدافه الفرعية ، بما في ذلك تحليل الأدبيات ، وجمع البيانات ، والمقابلات مع أعضاء من المنظمات غير الحكومية الدولية ، والمنظمات غير الحكومية الوطنية ، والمنظمات المجتمعية.

قد يكون هذا الاستنتاج مفيدًا في اتخاذ قرارات التمويل المستقبلية. خاصة بالنسبة لوكالات التنمية التي ربما اعتمدت في السابق على المنح كمصدر تمويل رئيسي لها ، حان الوقت الآن للتغيير إلى استراتيجية تعتمد بشكل أساسي على المساهمات المتبادلة وتطلعات المنظمات غير الحكومية، بحيث يمكن العثور على خيار التمويل الصحيح من خلال دراسة الأنواع المختلفة للاستدامة التي يمكن الوصول إليها وكيف يمكن استخدامها لتلبية احتياجات المنظمات غير الحكومية على أفضل وجه.

في النهاية ، أود أن أغتنم هذه الفرصة للتعبير عن امتناني لجميع المنظمات والأفراد الذين ساعدوا في جعل هذا البحث حقيقة. نتوقع أن المعلومات التي تم الوصول إليها ستساعد الأطراف المختلفة في إنشاء خطط التنفيذ الخاصة بهم بناءً على بيانات موثوقة. آمل أيضًا أن يشجع ذلك المشرعين على التخطيط بشكل أفضل لمشاركة قطاع المنظمات غير الحكومية في الاستراتيجيات والتدخلات والخطط المستقبلية.